

Strategic Plan

2026-2029 ➡



Canada's source for
HIV and hepatitis C
information



STRATEGIC PLAN 2026–2029:

Advancing health equity through
knowledge, action and partnership



CATIE is Canada's source for HIV and hepatitis C information, and so much more.

We increase knowledge about sexual health and substance use, we build the capacity of service providers to deliver prevention, testing and treatment services, and we promote policies and programs proven to work based on research, practice and lived experience.


For 35 years, CATIE has bridged the gap between what we know and what we do, with a particular emphasis on people and communities underserved by the healthcare system.

We started as a treatment information exchange for and by people living with HIV and their allies. And as health information needs evolved, so did we.

As the intersections became more apparent, we complemented our HIV treatment information with resources on prevention and testing. Recognizing the overlapping populations affected by HIV and hepatitis C, we grew our expertise and information on related sexually transmitted and bloodborne infections.

We expanded our reach beyond affected individuals and communities to develop information and tools for service providers and decision-makers.

More recently, as harm reduction services – originally focused on preventing infectious diseases – grappled with a devastating drug toxicity crisis, we supported the response with information and tools for frontline workers.



The landscape of sexual health and substance use continues to evolve – rising STBI rates, a toxic drug supply, increasing misinformation and widening gaps in care. Our role as a knowledge broker and bridge-builder across research, practice and policy, has never been more critical.



This strategic plan (2026–2029) reaffirms CATIE’s commitment to communities most affected by systemic inequities, including people living with HIV, people who use drugs, and populations underserved by mainstream healthcare. Grounded in the principles of human rights, harm reduction and the leadership of people with lived experience, it charts a path to:

- assess and define what CATIE’s core areas of work should be
- broaden our substance use health work
- influence health policy and systems



Informed by extensive consultations with service providers, community leaders and people with lived and living experience, this plan is both a reflection of CATIE’s enduring values and a bold step into the future. Together, we are turning knowledge into action.

➤ Purpose

CATIE advances health equity with accessible information about sexual health and substance use.

➤ Vision

CATIE envisions a society with equitable access to trusted and appropriate health information and services related to sexual health and substance use.

➤ Mission

CATIE equips service providers, decision-makers and communities with knowledge and tools to reduce potential harms related to sexual health and substance use. We focus on increasing access to services for those underserved by the healthcare system.

➤ Values

CATIE's work is ever evolving and ever expanding, but never away from the communities we have always served. No matter how much our scope of work grows, you can count on us to uphold these values:

1

Leading from lived and living experience

We centre the expertise of people with lived and living experience in all aspects of our work.

2

Evidence

We prioritize data-driven policies and practices to improve public health, guided by research and practice.

3

Human rights and autonomy

We uphold the rights of individuals to make informed decisions about their health, free from coercion.

4

Equity and anti-oppression

We seek to address not just individual behaviours, but systemic barriers to care, such as racism, colonialism and stigma.

5

Partnerships

We bridge gaps between research, policy and practice by creating opportunities to share and learn from each other.

6

Collaboration over competition

We work with communities, frontline workers and policy-makers to amplify our collective impact.

➤ What we heard

In developing this strategic plan, we sought the input of many of our partners involved in Canada's response to sexually transmitted and bloodborne infections and the drug toxicity crisis. They provided us with valuable feedback on how to approach our areas of growth thoughtfully.



“ CATIE should not have a radical transformation; they are trusted.

“ Over the years, CATIE has been building good relationships. The relationships have evolved from person-to-person to organizational. That has been successful.



“ CATIE taught me harm reduction, and I'm forever grateful. I don't want them to lose that in the process.

“ What does CATIE do well? They take evidence and package it in a way that providers can use. I also appreciate how they support other organizations by showcasing their work.





“ We all have a role influencing policy.



“ CATIE could bridge the gap between researchers and policy-makers.



“ I think that voices of experts should drive policy, but also community. CATIE is well positioned because they are connected with the community. Some smaller organizations might be hesitant to do it on their own.

“ More than ever we need parliamentarians and policy-makers being educated. It is so critical.



“ Harm reduction is a philosophical approach that can be applied to treatment. It bothers me that we talk about them separately.

“ Harm reduction is compatible with other health approaches as long as they are voluntary and the goals are chosen by the person.



“ Harm reduction must be maintained; it's the foundation of public health action.

➤ Areas of growth

Guided by consultations and workshop insights, CATIE has identified three areas of growth over the next three years:

1

Assess and define CATIE's core areas of work. Determine the parameters of our mission, work and reach, in order to plan for future opportunities and stay focused on what we can do best.

2

Expand CATIE's substance use health knowledge exchange work. Broaden the scope of substance use health information to include voluntary substance use treatment options.

3

Influence health policy and systems. Move beyond knowledge dissemination to active policy engagement, while preserving CATIE's reputation for being non-partisan and data-driven.

We are grateful to our partners who provided feedback in this consultation, as well as the many service providers and people with lived and living experience who provide us with ongoing insights to improve our work and our approaches. This strategic plan is truly a product of us working together to imagine better health services and a better CATIE.

As we look ahead to 2029, we renew our commitment to bridging gaps, challenging inequities and improving health.



/CATIEinfo

www.catie.ca | info@catie.ca

Charitable Registration Number: 132258740 RR0001



Canada's source for
HIV and hepatitis C
information