



Canadian AIDS Treatment
Information Exchange
Réseau canadien
d'info-traitements sida

Annual Report

2001/2002

We're Listening



anne swarbrick

Since 1991, Canadians have placed their trust in us. We're the only national, bilingual, HIV/AIDS treatment information exchange in Canada.

Our HIV/AIDS treatment information services are renowned as accurate, reliable, easy to understand, confidential, up-to-date, and free of charge in Canada.

Our consumers include individuals living with HIV/AIDS, a variety of caregivers from families to physicians, and the community organizations providing support.



patrick cupido

To keep improving our services, we've engaged consumers in a variety of surveys. In addition, the Executive Director and Board members held a series of "open mike" dialogue sessions across Canada.

You told us that while our information was trusted, it needed to be written in a more accessible language. So we developed a line of *Plain and Simple Fact Sheets* for your use—and we revamped *The Positive Side*, our national holistic treatment magazine.

You told us we needed to better respond to emerging populations affected by HIV/AIDS. So we established a national Aboriginal Steering Committee whose input has affected our various services and publications.

We also worked in partnership with a range of ethno-specific populations: Pauktuutit, the Inuit Women's Association, to develop *Fact Sheets* of specific assistance to Inuit Community Health Representatives (CHRs) and their community members; the Alliance for South Asian AIDS Prevention (ASAP) to enable the translation of selected CATIE materials into Tamil; the Asian Community AIDS Services (ACAS) to support the development and distribution of *Fact Sheets* into three Asian languages.

And we continue to collaborate with Prisoners with HIV/AIDS Support Action Network (PASAN) to deliver workshops within Canada's prisons.

You told us you wanted our information to come more proactively to you. So we have expanded your opportunities to subscribe to our various periodicals.

Through opportunities like our Workshops and our Annual General Meeting, we will continue to engage you in a dialogue of how we can make our various treatment information services as useful as possible and available to serve all Canadian communities.

On behalf of our Board of Directors, who represent all of Canada's regions, and 65% of whom are HIV+, we wish to thank you for taking the time to provide us with your input.

Anne Swarbrick
Executive Director

Patrick Cupido
Chair, Board of Directors

93% were satisfied or very satisfied with CATIE products and services.

CATIE Survey 2001

Mission Statement: CATIE is committed to improving the health and quality of life of all people living with HIV/AIDS (PHAs) in Canada. CATIE provides HIV/AIDS treatment information to PHAs, caregivers and AIDS service organizations who are encouraged to be active partners in achieving informed decision-making and optimal health care.

Information First and Foremost

Click on a mouse. Break down a barrier. Our bilingual, award-winning website, www.catie.ca, offers leading-edge HIV/AIDS treatment information from around the world—including CATIE publications.

You told us that our website could be more user-friendly, so we've restructured it to make it easier and faster to use. This year we will continue our consumer testing to ensure that we meet your needs.

YOU SAID: CATIE's educational resources are first-rate. I use CATIE publications for myself, to give to clients...and it's my first choice website referral for treatment information.

Health Care Professional, CATIE Survey 2001

We now have more than 10,000 documents available on-line and we have increased your opportunities to subscribe to your choice of CATIE publications. Through www.catie.ca, or by contacting us, you can receive *JournalScan*, *TreatmentUpdate*, *InfoCATIE*, *The Positive Side* and *CATIE News* and request to be on the distribution lists for the *Practical Guides*, *Supplement Sheets* and *Fact Sheets*.

Unique in the world, CATIE's on-line Thesaurus continues to grow and prove its worth to professional translators everywhere.

In 2001/2002, the number of hits to the CATIE website surged 66% beyond our target to a monthly average of more than 180,000. Nearly 2.2 million pages were downloaded during the year.

Tools to build better health. More than just a compilation of facts, our publications are tools used by people living with HIV/AIDS and their caregivers to talk with each other and make informed treatment decisions.

We research and write each publication to meet specific needs. Whether you're a medical expert or a person with little formal education, you'll find what you need in one or more of our publications.

Sharing with you. In print, on-line, and in some cases by fax, we share information with you through a variety of resources and publications.

90% of respondents said that CATIE is either helpful or very helpful in improving the health and quality of life of PHAs. *CATIE Survey 2001*

YOU SAID: Absolutely a must-visit! This is very likely the most comprehensive website there is on AIDS medication, in English and French. Always abreast of the latest advances in pharmacology—such as alternative approaches—and thoroughly objective at all times. *from the COCQ-SIDA (a coalition of community-based AIDS organizations in Quebec) website*

You told us our materials needed to be more accessible for emerging populations affected by HIV/AIDS. So we created four new Plain & Simple Fact Sheets this year – following the six we created last year with the Inuit community. In addition, The Practical Guide to Highly Active Antiretroviral Therapy (HAART) made its debut and in the works is a guide for women living with HIV/AIDS and a booklet for injection drug users.

YOU SAID: I would like to thank CATIE.... Because of CATIE, I am able to work, etc. The treatment information is great. I have always used the information when making treatment choices, so thank you. 45 and getting better every day.

PHA, CATIE Survey 2001

New focus + New look = New Readers. After its re-launch, The Positive Side—Canada's only holistic health magazine devoted entirely to people living with HIV/AIDS, won new readers. Visits to its on-line version quadrupled and our print run of 15,000 was quickly snapped up across the country and received great reviews from you.

We continue to work with many communities, defined by geography, language or interest, to translate or tailor our publications so they can be used in ways that make the most sense for them. Visit our website to access or link to materials in Tamil, Mandarin, Cantonese and Vietnamese.

A clear voice. CATIE treatment information representatives take complex and ever-changing information and turn it into practical knowledge that improves lives.

One-on-one by phone or email, at workshops and conferences, CATIE put people in touch with the latest medical advances.

YOU SAID: I am very pleased about CATIE accessibility to information and I feel that you are the leader in our nation... Chi Meegwetch! Thank You! Merci!

*Aboriginal person living with HIV/AIDS,
CATIE Survey 2001*

Cutting through prejudice, CATIE representatives work with people of all backgrounds—from the most privileged to those living in correctional institutions or struggling against poverty.

Thanks to the tireless dedication of our staff and volunteers, CATIE responded to a total of 3,905 treatment inquiries in 2001/2002, compared to 2,414 the previous year—a 62% increase.

With the input of people living with HIV/AIDS, we presented 28 workshops and reached even more people through our exhibits at major gatherings across Canada.

A powerhouse of information. In Canada and around the world, the CATIE National Reference Library commands respect.

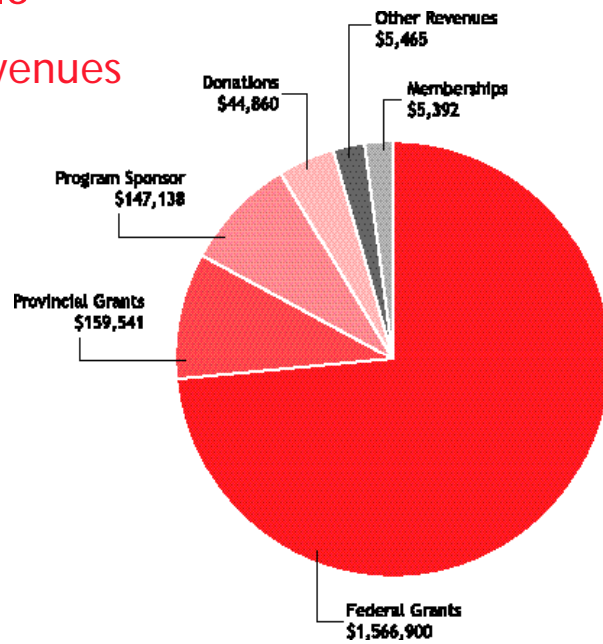
YOU SAID: Your agency offers an excellent way of ensuring the information we pass on to college-level nursing students is right up to date.

Health care professional, CATIE Survey 2001

In 2001/2002, the total number of books reached 1400. We maintained subscriptions to 79 journals and added to our collection of 10,000 French and English documents on more than 500 treatment-related subjects.

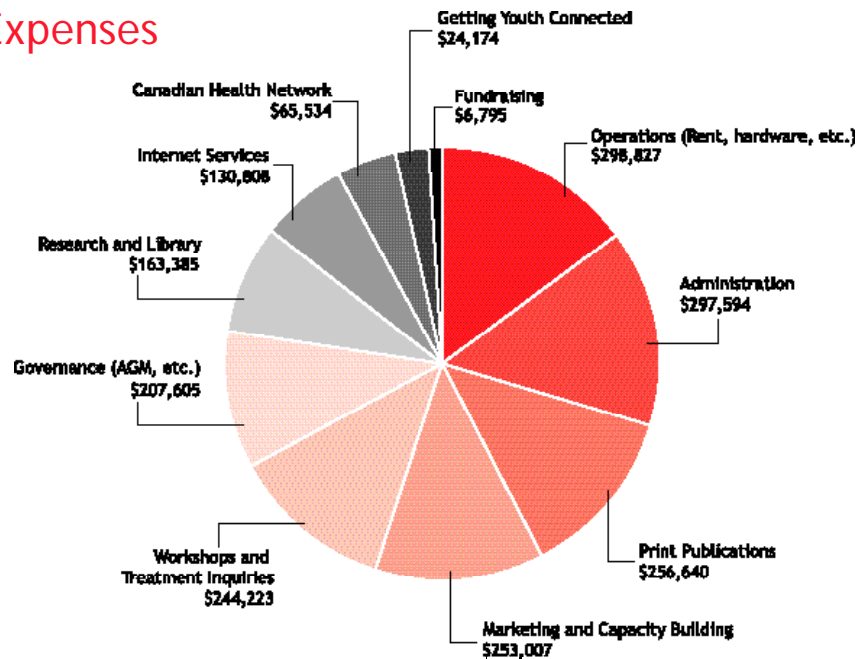
Financials

Revenues



Total revenues: \$1,929,296

Expenses



Total expenses: 1,948,592

Detailed financial statements are available upon request by calling 416.203.7122.

Partners for Life

With our partners, we are working toward a national Union Catalogue for HIV/AIDS libraries to increase consumers' ability to access information resources in all areas of HIV/AIDS simultaneously—including prevention, legal issues, psychosocial issues and treatment.

CATIE's amazing volunteers heartened and astonished us once again. Quite simply, none of our achievements would have been possible without volunteers working as an integral part of our organization.

In 2001/2002, volunteers gave us an astounding total of more than 10,000 hours of service, compared to 7,407 hours the previous year.

Thanks go to the Ontario government, with whom we are actively planning a Virtual Volunteering Project that will help strengthen the volunteer initiatives of AIDS-related organizations, first in Ontario and then across the country.

YOU SAID: CATIE responds to all requests and over the years has created/improved services to meet the needs of those they serve. An EXCELLENT organization. Great staff.

PHA & Community Worker, CATIE Survey 2001

Helping others help. CATIE believes in helping to build the capacity of other AIDS support organizations. In that way, our own expertise is multiplied many times over. In 2001/2002, thanks to support from the private sector, we

worked on eight collaborative projects involving a wide range of partners. These projects included: improving treatment information for the Asian and Tamil communities; developing a positive youth project; laying the groundwork for the virtual volunteering project; and developing a guide for injection drug users that will be available in the near future.

Membership keeps rising. The numbers tell the story—and it's a great story. In November 1999, there were 60 members. By February 2001, that figure had risen to 400. In 2001/2002 the upward trend moved even higher with membership reaching 650.

Participation at AGMs is one of the ways in which you, as a member, help us chart our future. Throughout the year, we value members' input.

Become a member today! Individual membership is only \$20.00, and it is free if you are a person living with HIV/AIDS. You can apply on-line at www.catie.ca or by contacting us at 1.800.263.1638.

Become a CATIE ambassador or volunteer. CATIE is always in need of people who want to help promote our services and publications, and who can contribute and make a difference in others' lives through their wisdom, expertise, generosity and compassion. If you would like to volunteer, please visit our website, e-mail, call or write to us for more information.

95% of CATIE member organizations said CATIE connected either well or very well to their needs, and that CATIE has helped strengthen their organizations' capacity to understand, manage and exchange treatment information. *CATIE Survey 2001*

2002 Caring Corporate Partner Awards

Each year CATIE selects private sector partners to be acknowledged through the Caring Corporate Partners Awards. Awards are based on the sponsoring organizations' commitment to improving the health and quality of life of all people living with HIV/AIDS through the sponsorship of specific CATIE programs. The award winners for the year 2002 are:

Warren Shepell Consultants Corporation provides Employee Assistance Programs (EAP) for the employees of CATIE and their families and partners. Warren Shepell's EAP provides voluntary, confidential counselling and information services 24 hours a day, 7 days a week on a range of concerns: including anxiety and depression; grief; legal; financial; alcohol and drugs; marital and other relationships; and stress. Since 1998, Warren Shepell has supported CATIE staff, on a *pro bono* basis, on a wide range of issues—for which we continue to be most appreciative.

Ken McFarland Chartered Accountants has provided audit services to CATIE since 1992. As a publicly spirited member of the corporate community, Ken McFarland has helped to support CATIE through the frequent *pro bono* contribution of his personal expertise during times of need. These many years of consistent, impartial, quality auditing services, combined with the voluntary contributions of his talents throughout the year, have been of special value and contribution to CATIE.

Partners

In 2001/2002, we were honoured to collaborate on various projects with these and other community partners:

- AIDS Committee of Ottawa
- AIDS Committee of Toronto
- AIDS Community Care Montreal
- AIDS Niagara
- Alliance for South Asian AIDS Prevention (ASAP)
- Asian Community AIDS Services (ACAS)
- Association of Volunteer Administration
- Bruce House
- The Centre for Applied Health Research (CAHR)
- Canadian Aboriginal AIDS Network (CAAN)
- Canadian AIDS Society
- Canadian College of Naturopathic Medicine
- Canadian Harm Reduction Network
- Canadian Health Library Association
- Canadian HIV Trials Network (CTN)
- Canadian HIV/AIDS Clearinghouse
- Canadian HIV/AIDS Legal Network
- Canadian Treatment Action Council (CTAC)
- Canadian Health Network (CHN)
- DOCH Program, Faculty of Medicine, University of Toronto
- electronic Children's Health Network (eCHN)
- Georgian College International Internship Program.
- HJC New Media
- Hospital for Sick Children
- Kids Help Phone / Parents Help Line
- Pacific AIDS Resource Centre
- Pauktuutit Inuit Women's Association
- Positive Youth Outreach
- Prisoners with AIDS Support and Action Network (PASAN)
- Regional AIDS Coalitions
- 2-Spirited People of the 1st Nations
- TeenNet at the University of Toronto Department of Public Health Sciences.
- Teresa Group
- Toronto HIV Harm Reduction Network
- Toronto People with AIDS Foundation
- Volunteer Canada
- Volunteer Centre of Toronto

Donors & Supporters for 2002

Platinum (\$50,000 and over)

Levi-Strauss Foundation

Gold (\$20,000–\$49,999)

CAW

Silver (\$5,000–19,999)

Glaxo Wellcome

Bristol-Myers Squibb Co.

Hoffmann La-Roche

McMaster University

AIDS Committee of Toronto (ACT)

The Estate of Chester Myers

Merck Frost Canada Inc.

Bronze (\$1000–4,999)

Abbott Laboratories

Agouron Pharmaceuticals

GlaxoSmithKline

United Steelworkers

Shoppers Drug Mart

Friends of Heart

Dr. Evan Collins

Daniel Truro

In addition to the above, we had many friends and supporters who have generously donated money, products or their services, including the following gifts in kind:

- Borden Ladner Gervais LLP
- HJC New Media
- Macromedia Dreamweaver
- Christopher Barry & Associates
- Susan Hedley, Studio Bello!

Funding has been provided by Health Canada under the Canadian Strategy on HIV/AIDS.

CATIE also acknowledges the ongoing funding and support of:

- Ministry of Health and Long-Term Care, Ontario
- Human Resources Development Canada (HRDC)

Board of Directors 2001/2002

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We extend our heartfelt thanks to Arlo Yuzicapi Fayant (Halifax) who served as co-chair during much of 2001/2002.

Join Our Caring Partners Circle!

Information is vital to the survival of people living with HIV/AIDS. Our challenge is to ensure steady support for access to up-to-date treatment information on HIV/AIDS.

I wish to pledge:

\$10 \$15 \$20 \$25 \$50 One-time gift of \$_____

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Please charge my credit card with the one-time amount of \$_____.

Mastercard VISA American Express

Card # _____ Expiry _____/_____/_____

Signature _____

Please print cardholder's name clearly: _____

A tax receipt for the total year's contribution will be sent at the end of the calendar year.

Contact CATIE

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