

Annual Report 2010-2011



HOW WE WORK.





Canada's source for  
HIV and hepatitis C  
information

CATIE is Canada's source for up-to-date, unbiased information about HIV and hepatitis C. We connect people living with HIV or hepatitis C, at-risk communities, healthcare providers and community organizations with the knowledge, resources and expertise to reduce transmission and improve quality of life.

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## CATIE 2010-2011

### Annual Report

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# The work we do ... together

A year ago we commemorated CATIE's 20th anniversary. We published a Commemorative booklet (available from our Ordering Centre), produced a video and held an event honouring those who volunteered countless hours to advocate for HIV treatment and to develop CATIE as a local, then national HIV treatment information service. At our AGM last year we heard from many of these same individuals. It was a reflective day, moving for those of us who remember the warriors we have lost to this disease, and a profound learning for those more recently committed to the cause.

The theme of this year's Annual Report is "How We Work."

Inside this Annual Report you will read more about how we work at CATIE. The most important feature of how we work can be summed up in two words – in partnership. Whether it is the frontline service providers who share their tales of program successes and lessons learned in our newest online resource *Programming Connection*, or the local co-hosts, planning committee members and presenters from our Regional Educational Conferences, CATIE's best work is supported by our partners.

Our organizational partners are listed within this Annual Report, but we'd like to also acknowledge and express appreciation for the individuals, too numerous to identify by name, who have generously assisted us through expert review and sharing of their wisdom and stories. These include the PHAs who have told their personal stories in *The Positive Side* for 10

years, those with hepatitis C who have shared their stories through the hepatitis C two-day workshops that were held across Canada, the diverse individuals who contributed to the updated *A Practical Guide to HIV Drug Treatment* and the many of you who contributed to our social media strategy and the launch of our Facebook and Twitter platforms.

We'd also like to thank the 300 frontline workers from a diverse array of organizations – including AIDS service organizations, other community-based organizations, public health clinics and HIV clinics – who took the time to respond to our online agency-wide survey to evaluate how well we are doing in terms of:

- increasing knowledge of HIV among frontline workers; and
- increasing workers' capacity to develop and deliver programs and services as a result of increased knowledge.

Based on the survey responses, CATIE is doing a good job at reaching its intended audiences. Even at this early stage of CATIE's expanded mandate, respondents indicated that they are coming to CATIE looking for information that covers the full spectrum of HIV and hepatitis C, including information on HIV prevention (98% of respondents), HIV treatment (97%), specific populations (96%), HIV epidemiology (93%), hepatitis C (93%) and HIV testing (90%).

The diverse channels used by CATIE for information dissemination (web, print, e-mail, in-person) were all highly rated, indicating the strength of CATIE's model for accessible knowledge exchange.



Ninety-nine per cent used information from CATIE to educate, inform or persuade clients, other health professionals, colleagues and/or members of the public. CATIE has also been successful at increasing the capacity of frontline workers to develop and deliver programs. Ninety-two per cent rated CATIE's services and/or resources as useful or very useful at providing information that increases their ability to respond to the needs of their clients and/or community. Eighty-six per cent used information from CATIE to change work practices and/or implement/change programming.

Our ability to achieve these outcomes, to accurately assess, reflect and provide relevant and current HIV and HCV information and capacity building for the communities we serve, is directly attributable to you, our partners and funders.

We hope this Annual Report helps you understand how we do what we do – as always, with the support of many of you!

Peter Coleridge, Chair

Laurie Edmiston, Executive Director



# HOW WE WORK.

## CATIE 2010-2011 Board of Directors

CATIE wishes to thank Peter Coleridge, Chair, and the Board of Directors for their diligence in providing governance and support of our work. Your insights and commitment to your respective regions, and to CATIE as a whole, ensure that CATIE evolves to meet our communities' needs.



**CATIE BOARD, 2010-2011:** (Left to right): **Tom Hilton** (Atlantic Region); **Yves Brunet** (National-at-Large and Vice-Chair); **Peter Coleridge** (National-at-Large and Chair); **Ken Bristow** (Western Region); **David Swan** (Pacific Region and Chair, Strategic Planning and Policy Committee); **Daryle Roberts** (Pacific Region); **Lydia Thompson** (Western Region); **Robyn Pardy** (Atlantic Region); **Patrick Cupido** (Ontario Region); **Bill Downer** (National-at-Large and Treasurer); **Trevor Stratton** (Aboriginal-at-Large and Chair, Aboriginal Advisory Committee); **Lyle Watling** (National-at-Large, Secretary and Chair, Board Development and Membership Committee); **Martino Larue** (Québec Region); **Laura M. Bisailon** (Québec Region); Not in picture: **Ken King** (Ontario Region).

## CATIE honoured with CAHR Red Ribbon Award

CATIE is the recipient of the 2011 Red Ribbon Award that acknowledges those who have given outstanding service to the cause of research in a way that has increased understanding of the treatment and prevention of HIV/AIDS. Presented by the Canadian Association for HIV Research (CAHR) at its annual conference May, 2011, this is the first year the award has honoured an organization.

In presenting the award, CAHR President Dr. Bill Cameron said: "On the occasion of CAHR's 20th anniversary, we recognize the staff and volunteers of CATIE. Since

the beginning they have always played a critical role in building bridges between research and people affected by HIV/AIDS."

"We are delighted to share this award with the many staff, board and volunteers who have assisted CATIE to strive for excellence in HIV and HCV knowledge exchange," says Laurie Edmiston, Executive Director of CATIE. "In particular, I want to thank the clinicians and HIV researchers who provide pro bono expert review for us, and the many PHAs who contribute their writing skills, design work, expert review, and their stories."



CATIE Executive Director Laurie Edmiston receives the Red Ribbon from CAHR President Dr. Bill Cameron



## HOW WE WORK. We bring relevant resources to national attention

"Seeing organizations from across the country access publications through our Ordering Centre, and integrate them in their outreach work, is most gratifying. We know that many frontline organizations do not have funding to purchase educational tools, or the time to develop their own, so we know that ensuring free access to these quality resources is an important service CATIE provides."

**Melisa Dickie, Manager, Health Publications**

# HOW WE WORK at CATIE

CATIE was conceived over 20 years ago with the visionary mandate to share information about HIV/AIDS treatment. Since those early days, much has changed; an HIV prognosis is, thankfully, a manageable condition for most people – but not without its ongoing challenges. CATIE's work in HIV has consequently evolved, and our mandate has expanded to include hepatitis C.

But what we do today has not, fundamentally, changed. We research then deliver information promptly, accurately and in ways that will best meet the needs of frontline service providers and the individuals they serve.

There are many people who contribute to this work — the numerous community

partners and reviewers whose expertise is invaluable, and our own staff, 12 of whom you'll meet in this year's annual report.

Our staff's work is varied, encompassing a wide range of services. And – as their comments clearly show – all come to work with purpose and commitment.

## CATIE Staff, 2010-2011

**Laurie Edmiston, Executive Director**  
Jacqueline Holder, Executive Assistant/  
Office Manager

**Tim Rogers, Director, Knowledge Exchange**  
Laurel Challacombe, Manager, Research & Evaluation  
Sean Hosein, Science & Medicine Editor  
Zak Knowles, Manager, Web Content  
Debbie Koenig, Writer/Editor  
Alexandra Martin-Roche, French Editor  
David McLay, Manager, Publication Development  
Lauren Plews, Information Specialist  
(until September, 2011)  
Nikki Tummon, Information Assistant  
Mathew Watson, Web Content Assistant

**Ed Jackson, Director, Program Development**  
Don Bapst, Researcher/Writer, *Programming Connection* (until July, 2011)  
Michael Brito, HCV Educator (until July, 2011)  
Melisa Dickie, Manager, Health Publications  
Christine Johnston, Manager, Community Prevention Programs  
Rachel Landauer, Researcher/Writer, Hepatitis C Program

Stéphanie Lemyre, Resources Coordinator  
Jeff Reinhart, Manager, Hepatitis C Program  
(until September, 2011)  
Leah Percy, Information Researcher, Hepatitis C Program (until June, 2010)  
Cristine Renna, Coordinator, Youth Project  
Len Tooley, Coordinator, Gay Men's Sexual Health Project

**Darien Taylor, Director, Program Delivery**  
Michael Bailey, Manager, Program Delivery  
Lara Barker, Regional Health Education Coordinator  
Mara Brotman, Regional Health Education Coordinator (until May, 2011)  
Melissa Egan, Regional Health Education Coordinator  
Albin Lopez, Regional Health Education Coordinator (until March, 2011)  
Tricia Smith, Regional Health Education Coordinator (until September, 2011)  
Tsitsi Watt, Regional Health Education Coordinator  
Sughandhi Wickremaratchi, Regional Health Education Coordinator (until August, 2010)  
James Wilton, Coordinator, Biomedical Science of HIV Prevention Project (until September, 2011)

**Jim Pollock, Director, Communications and Social Marketing**  
Véronique Destrubé, Specialist, Communications and Social Marketing  
Anamaria Tivadar, Coordinator, Communications and Social Marketing  
Hywel Tuscano, Coordinator, Hepatitis C Ethnocultural Outreach & Social Marketing  
Joseph van Veen, Coordinator, Events and Event Marketing

**Barry Plant, Director, Operations and Resources**  
Marites Credo, Bookkeeper (until September, 2011)  
Flora Lee, Manager, Finance  
Shamim ShambeMiradam, Program Assistant

**Dave McKay, Director, Information Technology**  
Heather Ann Kaldeway, Web Producer (until January, 2011)  
Dapeng Qi, Database & System Administrator  
Michael Stringer, Web Content Management System Administrator

# HOW WE WORK.



## HOW WE WORK. We employ people with commitment and passion

"At last year's AGM, which celebrated CATIE's 20th anniversary, each one of us was introduced and called to the front by [Executive Director] Laurie [Edmiston]. When the participants broke into applause, I was very touched by their warmth and gratitude. For me, it was such a special moment because I had not ever experienced anything like it, and it was incredible to hear "thank you" from those very individuals who access CATIE's services, and with whom I had conversed only over the phone." **Stéphanie Lemyre, Resources Coordinator**

## CATIE's 20th Anniversary Reception at 'the 519'



CATIE acknowledged its 20th anniversary at a special reception at The 519 Church Street Community Centre, Toronto, on November 28, 2010. It was a wonderful opportunity to reconnect with many friends and reflect on what had transpired during those two decades. Pictured: CATIE Chair Peter Coleridge welcomes the gathering; Insets: CATIE @ 20, the commemorative book distributed at the event (and available through the CATIE Ordering Centre) and the video *Answering the Call: 20 Years of CATIE and Community Response* (view it at: CATIEinfo Facebook Fanpage) Photo: Maylynn Quann

# Knowledge Exchange: CATIE's foundation

Knowledge exchange is at the core of CATIE's work. From the earliest days more than two decades ago, we have researched, collected, synthesized and passed along information pertinent to the health of Canadians and to the frontline agencies that support them.

The information we provide, and the ways in which we do it, have evolved as the healthcare landscape changed and technology afforded new opportunities.

Through various means we engage communities in dialogues about the broader context of living active, healthy, sexual lives.

Through print and online resources developed in-house and in partnership with other organizations, and through educational outreach, we provide hard facts and practical tips regarding HIV and HCV treatment and prevention issues. Our Ordering Centre program brings regional resources and insights to the national stage and enables all HIV and HCV frontline workers to access pertinent information free-of-charge.



**HOW WE WORK.** We help frontline service providers build capacity to better serve their clients

"I met a woman who told me that her organization had received funding for a new staff position - applied for with the help of information she found in a *Programming Connection* case study. Sometimes I can feel pretty far away from community groups who use our website and it was great to chat with someone who was starting a really amazing new program, which CATIE had helped in a small way." **Christine Johnston, Manager, Community Prevention Programs**



# HOW WE WORK.

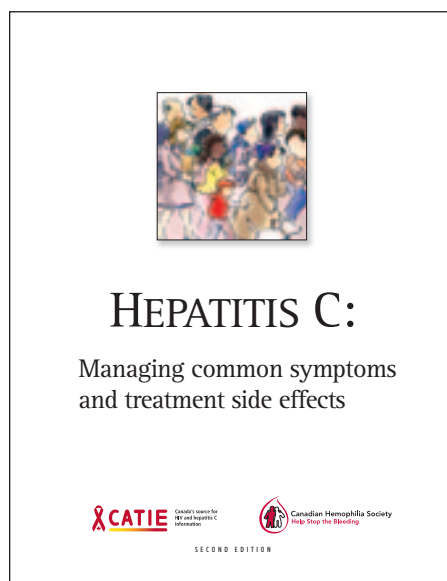
## Providing cutting-edge information and healthful choices for living

### CATIE Publications

Fiscal year 2010–2011 saw CATIE publications go back to basics and go right to the core of treatment issues in HIV and hepatitis C. For example, one of the basic issues faced by people with HIV – starting (and staying on) antiretroviral therapy – was addressed in a thoroughly revised *A Practical Guide to HIV Drug Treatment*. CATIE also partnered with the Canadian Hemophilia Society to develop a new edition of *Hepatitis C: Managing common symptoms and treatment side effects*. The guide, one of the first of its kind in Canada, provides information and advice for the growing number of people with hepatitis C.

To provide simple, clear HIV information for all Canadians, CATIE published the much needed brochure *HIV & AIDS Basic Facts*. The holistic health magazine *The Positive Side* continued to lead the way in tackling current topics, with articles on HIV as an inflammatory disease and the reality of life with HIV (and hepatitis C) in Canada's prisons. A reader survey revealed that 99 per cent of *The Positive Side* readers say the magazine is good at addressing the broader issues of treatment in the context of peoples' lives and communities. Said one reader: "It helped me accept myself and enjoy life despite being diagnosed with HIV six years ago."

The new booklet *HIV & Aging* addressed the needs of people with HIV who are now facing the possibility of a life that

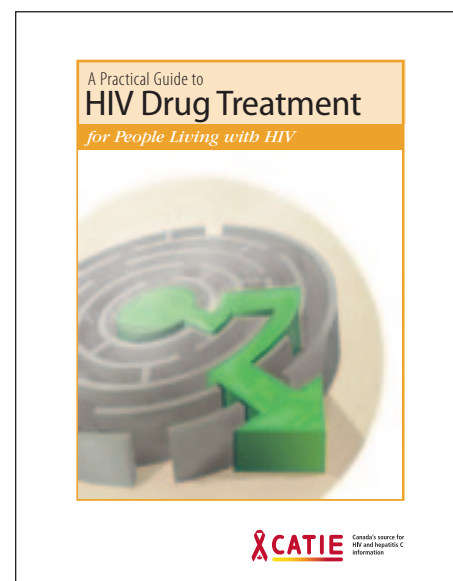


Core treatment issues were addressed in publications such as the thoroughly revised *A Practical Guide to HIV Drug Treatment* and a new edition of *Hepatitis C: Managing common symptoms and treatment side effects*, which we developed in partnership with the Canadian Hemophilia Society.

may be long and full but also poses many unanswered questions. The prevention campaign *Get the Facts. Share the Facts* engaged Aboriginal youth to create colourful messages to empower their peers to talk about HIV.

CATIE also supported the development, translation and printing of more than a dozen publications created by our partners across Canada in order to make them relevant to a broader, national audience.

Through our research bulletins, *CATIE News*, *TreatmentUpdate* and *Prevention*



*in Focus*, we covered emerging prevention and treatment issues, such as solid organ transplantation for people with HIV, treatment for anal cancer, pre-exposure prophylaxis (PrEP) and evidence-based harm reduction. We updated our comprehensive research overview for frontline workers, *HIV in Canada: Trends and issues that affect HIV prevention, care, treatment and support*, and published two new literature reviews that cover behavioural and psychosocial aspects of new prevention technologies. We also published 17 in-depth fact sheets on a wide range of HIV topics.

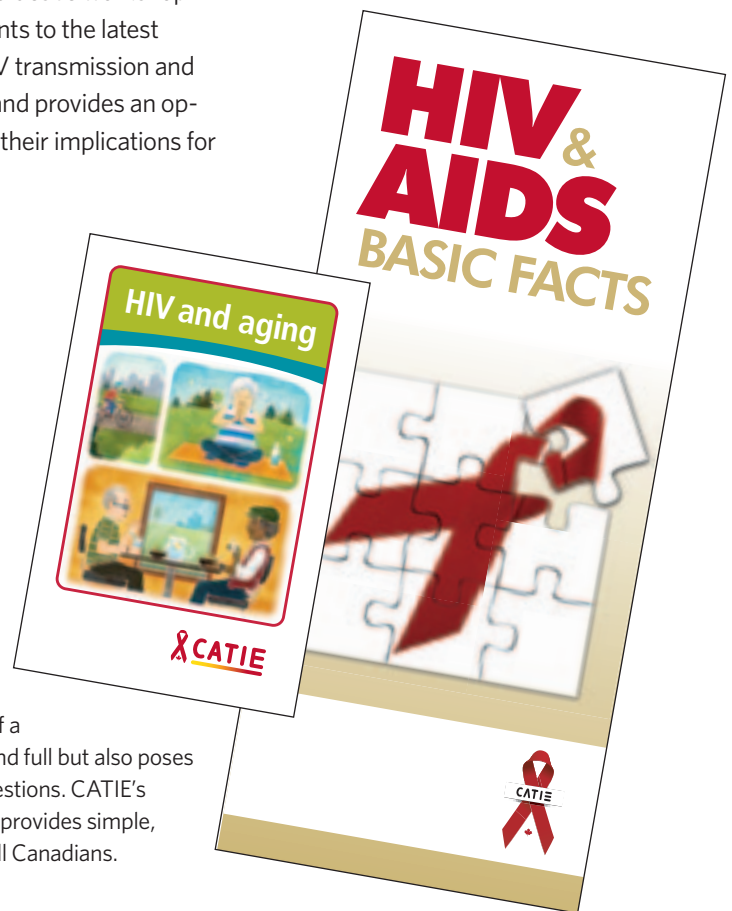


# Bringing new HIV prevention research to the frontline response

PrEP, post-exposure prophylaxis (PEP), treatment as prevention, circumcision, new testing technologies, early HIV infection, risk reduction strategies – as research on the biomedical science of HIV prevention explodes, CATIE has been ramping up knowledge exchange opportunities for frontline workers. Through *CATIE News* we covered the latest research results. We developed new fact sheets, case studies, research summaries and other programming tools that translate new prevention research into practical knowledge for frontline work. Working in partnership with the Canadian AIDS Society (CAS), the Interagency Coalition on AIDS and Development (ICAD) and the Canadian Public Health Association (CPHA), we hosted webinars and satellite sessions at research conferences to discuss how new approaches to prevention fit within the existing prevention landscape. We also extensively revised our popular prevention workshop for frontline workers, Beyond

the Banana. This interactive workshop introduces participants to the latest developments in HIV transmission and prevention science and provides an opportunity to discuss their implications for frontline work.

*HIV & Aging* addresses the needs of people with HIV who are now facing the possibility of a life that may be long and full but also poses many unanswered questions. CATIE's *HIV & AIDS Basic Facts* provides simple, clear information for all Canadians.



## HOW WE WORK. We bring researchers and program developers together

"We got an e-mail from a long-term HIV survivor. He said that because of what he read in *TreatmentUpdate*, he was encouraged to initiate therapy that saved his life. His e-mail confirmed what we have heard through word-of-mouth: that CATIE has helped to save people's lives."

**Sean Hosein, Science & Medicine Editor**

# HOW WE WORK.



## HOW WE WORK. We bring researchers and program developers together

"My work at CATIE matters because it gives me an opportunity to provide relevant, accurate and helpful information and resources to my peers and colleagues working in HIV treatment and prevention. When CATIE does its best work providing information and resources, it enables others to do their best work across the country."

**Len Tooley, Coordinator, Gay Men's Sexual Health Project**

## Engaging researchers

CATIE works with researchers to pro-actively broker knowledge exchange that is informed by the priorities, issues, trends and concerns of frontline workers, people living with HIV/HCV and their communities.

CATIE is an ongoing partner in the two national Canadian Institutes of Health Research (CIHR) HIV research centres and the CIHR University Without Walls. This past year we also became partners on a new CIHR HIV Co-morbidity Research Agenda.

CATIE staff members were involved in 14 research committees, including:

- CIHR Canadian HIV/AIDS Research Advisory Committee (CHARAC);
- Canadian Association of HIV Research (CAHR) Council and Conference Planning Committee;
- Canadian Observational Cohort Collaboration (CANOC) Community Advisory Committee and Scientific Steering Committee.

CATIE was involved in the planning and delivery of a satellite session and five learning institutes at research conferences across the country.

CATIE staff participated in 43 conferences and eight knowledge exchange meetings. We were partners on 13 collaborative research projects and co-authored three journal articles or book chapters. CATIE was also invited to present its work through 18 posters or oral sessions at regional, national and international conferences.

New HIV prevention research was showcased in an array of CATIE resources.



# CATIE Ordering Centre: More than 1 million items distributed

In its third year of operations, CATIE's Ordering Centre has continued to work closely with more than 60 leading HIV and HCV organizations to help fill identified resource gaps. Of the 76 new titles added this past year, 58 originated from organizations across the country and 17 were developed in-house by CATIE. One resource was co-authored by CATIE and another organization. In total, the Ordering Centre now offers more than 550 resources, most of which are developed by community organizations.

CATIE continues to see consistent growth in the use of the Ordering Centre. In 2010-

2011, organizations and individuals from across Canada placed more than 5,000 orders and CATIE distributed over one million items nationwide. To assist users in selecting materials, Stéphanie Lemyre, CATIE's bilingual Resources Coordinator, has been available daily by e-mail, and through our toll-free phone number, to anybody accessing the CATIE Ordering Centre.

Stéphanie Lemyre, CATIE's Resources Coordinator, is on hand to answer questions about resource offerings through our Ordering Centre.



## Broadening health information networks

### CATIE's Waiting Room Information Program

The Waiting Room Information Program (WRIP) is designed to put free HIV and Hepatitis C educational resources in locations easily accessible to people who may not be connected to AIDS Service Organizations (ASOs) or other community-based health agencies. WRIP brochure racks are distributed to the waiting rooms of treatment clinics and health centres where their clients can pick up various materials provided by CATIE.

In support of this program, CATIE communicates regularly with health clinics, highlighting new resources. We improved communications this past year, moving from a paper-based to a quarterly, electronic bulletin distributed via e-mail.

In 2010-2011, there were 20 new WRIP sites confirmed in five provinces, contributing to a total of 69 sites nationwide.



The new electronic eBulletin for CATIE's Waiting Room Information Program (WRIP)

# HOW WE WORK.



## HOW WE WORK.

### We make the complex simple

"One of the things I enjoy is the process of working with community organizations to create rapporteur sessions that summarize the findings and key learning from conferences. Representatives from across the country, along with CATIE educators, work diligently to synthesize information and report in plain language. Not only does this involvement help communicate information to others but we are rewarded with a far greater understanding of the research that has been presented." **Darien Taylor, Director, Program Delivery**

## Partnering for knowledge exchange

### *Learning Institutes*

Conducted in partnership with researchers and frontline organizations, CATIE's Learning Institutes enable community HIV workers to learn about new and important Canadian research in HIV and hepatitis C, and to translate this knowledge in ways that help communities understand how to use research to inform program development.

In 2010-2011, we partnered with the Canadian Association for HIV Research (CAHR) to bring our interactive exhibit

The Power of One: Visualizing HIV Epidemiology to the CAHR Conference in Saskatoon. In this exhibit, grains of rice are used to illustrate comparative statistics about the number of people affected by the HIV epidemic throughout Canada.

At the Ontario HIV Treatment Network (OHTN)'s Research Conference in Toronto, we partnered with OHTN to present a Learning Institute that included a rapporteur session where community workers

and researchers reflected on conference learnings and the implications for community work and clinical care. In Montreal, in partnership with COCQ-SIDA, CATIE held Learning Institutes to accompany the annual Symposium sur les aspects cliniques de l'infection par le VIH and Journées québécoises, focussing on community-determined topics such as the new Quebec clinical-care guidelines in HIV.

## Providing help ... Our 'front-door' inquiry service

Whether it is a phone call from a voice we've come to recognize, or an e-mail from someone contacting CATIE for the first time, we receive every inquiry with impartiality, professionalism and friendliness. This past year, we responded to an array of inquiries about the transmission, prevention and treatment of HIV and hepatitis C. All questions and concerns are treated with time-sensitivity and the information given is always up-to-date and grounded in research.



# Program Development and Delivery: Enhancing frontline service capacity

Integral to CATIE's role in knowledge exchange is the development of programs that help to enhance frontline service providers' capacity to serve their clients.

The programs take many forms. Our educational initiatives in HIV and HCV prevention and treatment always have one eye on delivering material relevant to local needs and providing opportunities for organizations to network and to share learning and insights. The collaborative work we do with our many partners is key in developing relevant conferences and workshops. CATIE's website is also a ready forum in which frontline challenges and success stories can be shared.

Recognizing that specific audiences have particular needs, CATIE also develops programs designed to enhance the resources and knowledge-exchange opportunities for service providers engaged in sharing knowledge with various populations.



## HOW WE WORK. We encourage dialogues with communities

"Reconnecting with partners in BC after my maternity leave was extremely rewarding. I received an overwhelming 'welcome back' from our partner agencies. For me, that spells recognition, acknowledgement and genuine appreciation for the work CATIE does and for the strong partnerships we've built over the years (and continue to build)."

**Tsitsi Watt, Regional Health Education Coordinator**

# HOW WE WORK.



## HOW WE WORK. We encourage dialogues with communities

"At CATIE I am working in response to the need for accessible, appropriate resources for communities that are underserved, including my own. I can open up honest discussions where cultural barriers and stigma have isolated people in their experiences as immigrants. I am here to listen to people and engage in dialogue that raises awareness and promotes health equity." **Hywel Tuscano**, Coordinator, Hepatitis C Ethnocultural Outreach & Social Marketing

## Strengthening community networks: CATIE's Capacity Building Program

After five years, CATIE's Capacity Building program continues to support and strengthen local, regional and national networks of HIV service providers by delivering workshops and training, playing a significant role in network building, and promoting the full range of CATIE's programs and services across Canada.

In 2010-2011 eight new organizations across Canada joined CATIE's Capacity Building program and received a series of workshops tailored to population-specific approaches and designed to meet defined community needs on HIV treatment information, the biology of HIV transmission, improving the communication between PHAs and their healthcare providers and other emerging areas of importance such as HIV and aging and new HIV prevention technologies.

The prevention campaign *Get the Facts. Share the Facts* engaged Aboriginal youth to create colourful messages to empower their peers to talk about HIV.

**OUR CULTURE IS STRONG**

**BREAK THE SILENCE... TALK ABOUT HIV**

We are proud of our culture. We are ready to break the silence surrounding sex, drug use and HIV and AIDS in our communities.

**Get the facts. Share the facts.**

Learn about HIV at [www.catie.ca](http://www.catie.ca) and [www.caan.ca/youth](http://www.caan.ca/youth)  
**1-800-263-1638**

Artwork by Infected Future  
 CATIE, Changing Communities Number: A01-26175 (aussi disponible en français - A01-26176)

**CATIE** Canada's source for HIV and hepatitis C information

# CATIE builds on the success of Regional Educational Conferences

Working with wonderful co-hosts and regional planning committees, CATIE held a second round of Regional Educational Conferences (RECs) in 2010 - 2011. Drawing on local knowledge and expertise, the RECs offered delegates a chance to share the specific successes and challenges of HIV work in their region. CATIE was fortunate to work with local partner agencies to co-host:

- Atlantic Educational Conference, in partnership with AIDS PEI, August 4-5, 2010 (Charlottetown, PEI);
- Western Educational Conference, in partnership with AIDS Saskatoon, May 12-13, 2010 (Saskatoon, SK);
- Pacific Educational Conference, in partnership with Pacific AIDS Network, October 6-7, 2010 (Richmond, BC).

In conjunction with the Atlantic Educational Conference, CATIE supported the meeting of the Regional Atlantic AIDS Network (RAAN).



CATIE Regional Health Education Coordinator Sughandhi Wickremaratchchi (left) with AIDS Saskatoon Executive Director Nicole White



## HOW WE WORK. We evolve to address new and growing needs

"Results of an agency-wide CATIE evaluation showed that our knowledge exchange activities are having a significant impact, increasing the ability of our stakeholders across the country to respond to the needs of their communities, to educate others, and to bring about changes in programming and practice. This was extremely gratifying and reminded us why we do the work that we do." **Laurel Challacombe, Manager, Research and Evaluation**

# HOW WE WORK.

## Sharing prevention and support practices

### *Programming Connection*

CATIE strengthened its ongoing support to community-based organizations through the launch of a new initiative called *Programming Connection, Shared experience, Stronger programs*. *Programming Connection* aims to stimulate new, and revitalize existing, HIV and hepatitis C prevention and support practices by giving service providers detailed information about frontline success stories and lessons learned from their programs. This collection of programs also makes reference to local resources and can facilitate networking opportunities.

With the invaluable input of a National Advisory Committee (see list of participants in the CATIE Partners list, pg. 19), *Programming Connection* launched November, 2010 with an online collection of case studies of frontline initiatives. Beyond



CATIE launched *Programming Connection* on its website in 2010-2011, providing a forum for sharing program innovations and insights

providing fresh ideas to frontline agencies, *Programming Connection* offers information about local resources not routinely accessible to other organizations, including individual funding proposals, training manuals and outreach tools. By the end of the year, the collection contained 12 varied case studies from across the country, with more in the pipeline.

CATIE plans to enhance the online sharing of community-based practices and resources by piloting opportunities for service providers to meet and connect with each other through panel discussions, workshops and trainings.



### HOW WE WORK. We employ people with commitment and passion

"Through my years working in CATIE's IT department, I've found that I can help staff to solve their technical problems and provide a wide range of IT support, so that CATIE staff can provide their best service to frontline service providers without any technical hindrance."

**Dapeng Qi, Database and System Administrator**



# Expanding the hep C mandate

## Hepatitis C Program

In 2010-2011 CATIE's Hepatitis C Program was able to realize some key knowledge exchange successes in web-based information, print publications and educational workshops that covered a variety of hepatitis C topics. This work was supported by both federal and Ontario provincial funding and by a network of community partners from across the country.

2010 saw the nationalization of CATIE's bilingual hepatitis C website – [www.hepCinfo.ca](http://www.hepCinfo.ca). We introduced new content and features. With input from medical experts and community workers across Canada, the website was nationalized, including regional information on hepatitis C testing, treatment access and financial assistance for all provinces and territories. In partnership with the Hepatitis C Council of British Columbia, we launched a national directory of hepatitis C services. The website now has an active events listing and regularly updated news pieces.

Continuing the trend of working with expert community partners in the development of print resources, CATIE partnered with the Canadian Hemophilia Society to update, revise and reprint a resource that speaks to the needs of people living with hepatitis C, entitled *Hepatitis C: Managing Common Symptoms and Treatment Side Effects* – one of the largest print publications from the hepatitis C program. This document is now available along with the collection of hepatitis C resources developed by CATIE and by other organizations



New features were added to the [hepCinfo.ca](http://hepCinfo.ca) website, including a map directing people to regional information.

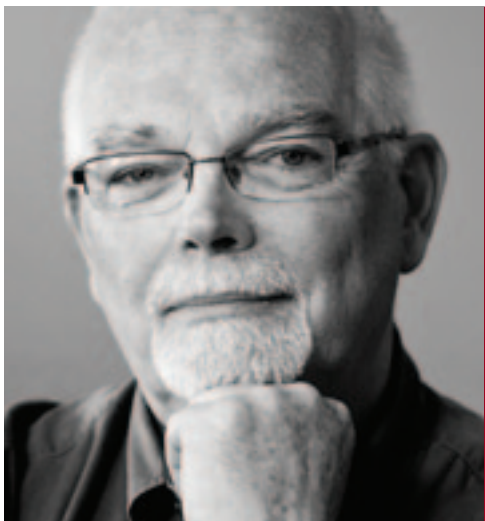
that are distributed online and through the CATIE Ordering Centre.

In this fiscal year, hepatitis C education at CATIE reached new areas of Canada. With the support of many key partners (see CATIE Partners list, pg. 19), we delivered two days of learning and networking at each of three capacity building workshops to frontline service providers from Atlantic Canada, Saskatchewan, Manitoba and Northeastern Ontario. We also delivered four day-long workshops to local organiza-

tions in smaller communities such as Flin Flon and Corner Brook.

Upcoming initiatives include a comprehensive package of educational resources on HIV-HCV co-infection and a guide to emerging HCV treatments. CATIE has also laid the groundwork for engaging with ethnocultural communities to develop more targeted resources to meet their information needs, supported by specific funding from the Ontario Ministry of Health and Long-Term Care.

# HOW WE WORK.



## HOW WE WORK. We employ people with commitment and passion

"I'm enormously impressed with the bright young people who are joining our staff and bringing new perspectives, skills and experience to CATIE's work. It makes me optimistic that we will have the resources to grow and respond well to the challenges and changes ahead."

**Ed Jackson, Director, Program Development**

## Facilitating knowledge sharing between service providers and gay/bi/2-spirit/MSM

### *CATIE Gay Men's Sexual Health Project*

In January 2011, CATIE embarked on an exciting new initiative to enhance its existing resources related to gay, bisexual and other men who have sex with men (MSM). The Gay Men's Sexual Health Project is intended to encourage knowledge sharing between service providers (outreach workers, program planners, public health staff) who do HIV prevention and health promotion with gay, bisexual, queer and two-spirit men, and other men who have sex with men (MSM).

As of the beginning of summer, 2011, we have identified more than 250 organizations across the country that would be interested in this project or might benefit from some of its find-

ings and outcomes. CATIE has hired a knowledgeable project coordinator and launched the initiative with a meeting of a National Advisory Group composed of representatives of frontline workers and policy makers from across the country to help set priorities. CATIE is also working closely with the Ontario Gay Men's Sexual Health Alliance and Male Call Canada – a national telephone-based survey on MSM – to identify and highlight key issues and opportunities in gay men's health and HIV prevention across the country.

Findings of a CATIE one-day deliberative dialogue on gay men's health and HIV prevention were published in this New Directions report.

### New Directions in Gay Men's Health and HIV Prevention in Canada



Pan-Canadian Deliberative Dialogue 2010  
REPORT

# Building relationships and community in the youth-serving sector

## *Youth Sexual Health and Harm Reduction Project*

During 2010-2011, CATIE was funded by the Public Health Agency of Canada (PHAC) to develop a national initiative around sexual health and harm reduction for marginalized youth between 12-29 years of age in Canada. The project began with commissioning an assessment of the existing research and service delivery landscape relating to four intersecting groups: Aboriginal youth, street-involved youth, LGBTQ youth and youth living with HIV.

The aim of the project is to promote knowledge exchange among youth-serving organizations and programs across Canada that work to meet the needs of youth disproportionately affected by HIV/AIDS.

The groundwork accomplished during this fiscal will lead to, among other outcomes, an invitational National HIV and Youth Knowledge Exchange Symposium. Ulti-

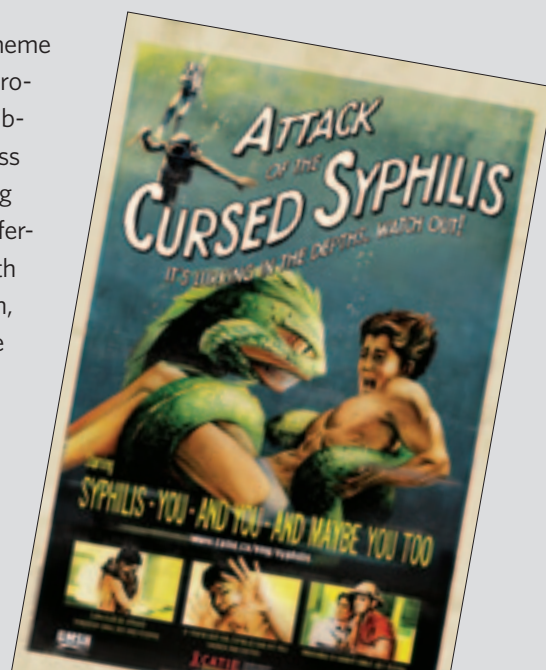
mately, the project will support establishing and growing stronger relationships with key stakeholders in the youth-serving sector. It will also inform longer-term strategies for advancing knowledge-exchange work with youth leaders and other youth-serving stakeholders.

## Attack of the Cursed Syphilis!

In response to the reported increase in rates of infectious syphilis among men who have sex with men (MSM) across Canada, the Public Health Agency of Canada (PHAC) funded CATIE to nationally promote and distribute a syphilis awareness campaign. The campaign, originally developed by the AIDS Committee of Toronto (ACT) and further developed and distributed by Ontario's Gay Men's Sexual Health Alliance (GMSH), used humour to get its message across. For its visual treatment, it used a 'campy' reference to the 1954 B-movie poster for *Creature from the Black Lagoon*.

The "Attack of the Cursed Syphilis" theme appeared on informational posters, brochures and postcards that were distributed to interested organizations across the country through CATIE's Ordering Centre. The campaign also tested different online methods of connecting with MSM via Facebook, Google, Gay.com, and Squirt.org. Together, these online methods brought more than 11,000 visitors to CATIE's web information page on syphilis!

Creative for the 'Attack of the Cursed Syphilis' campaign.



# HOW WE WORK.



## HOW WE WORK. We employ people with commitment and passion

"Working in the IT department can make you feel far removed from the people you are helping. Every day, we get thousands of hits on our websites, with each one carefully recorded in our log files. But behind these files, I sometimes reflect, are the PHAs, frontline workers, medical practitioners, researchers, students or concerned family members reaching us. That's when what we are doing hits home." **Dave McKay, Director, Information Technology**

## ASO411: Partner portals to regional services

ASO411 is an online information directory that provides access to up-to-date information about HIV-related programs and services offered by AIDS service organizations (ASOs) and other organizations across Canada. In 2010-2011, CATIE continued to work with the Toronto HIV Network, the Ontario HIV Treatment Network and Portail VIH/Sida du Québec to nationalize ASO411. There are now 530 agencies published in ASO411 from across Canada – an increase of 123 agencies compared with the previous year.

## CATIE membership sees strong increase

CATIE's membership saw a healthy increase during fiscal 2010-2011. As of March 31, 2011, CATIE recorded 989 individual members, a healthy 15-per cent increase from the previous year. However, it is our organizational membership that has seen the greatest increase, with the addition of 90 new organizational members, a dramatic 43-per cent increase from the previous year.

Our expanding membership is due to targeted promotion of the membership services at conferences and other events, as well as concerted print, online and e-mail initiatives.

One change that is being welcomed is that membership is now perpetual, so members no longer have to renew annually – a move approved at the 2010 AGM.

CATIE members receive regular updates from Executive Director Laurie Edmiston on our work and the newest resources available, and are afforded opportunities to apply for scholarships to attend CATIE educational events; as well as participate in the governance of the organization.

We thank all individual and organizational members for their continued support.



# CATIE Partners, 2010-2011

We thank all our partners for their generous spirit and commitment during 2010-2011.

## Gay Men's Sexual Health Project

AIDS Committee of  
Toronto (ACT)\*  
Gay Men's Sexual Health  
Alliance (GMSH)\*

## Hepatitis C Program

595 Prevention Team, Winnipeg  
AIDS Saskatoon  
Atlantic Interdisciplinary  
Research Network  
Canadian Hemophilia Society\*  
Canadian Liver Foundation\*  
Canadian Society for  
International Health  
Canadian Treatment  
Action Council  
Canadian Working Group on  
HIV and Rehabilitation  
Edmonton STI Clinic  
Group Health Centre, Sault  
Ste. Marie, ON  
Halifax Sexual Health Centre  
Hepatitis Outreach Society  
of Nova Scotia (HepNS)  
Nova Scotia Advisory  
Commission on AIDS\*  
Pacific Hepatitis C Network  
Prince Albert Hepatitis C  
Program  
Prisoners' HIV/AIDS Support  
Action Network\*, ON  
South Riverdale Community  
Health Centre, Toronto

## Ordering Centre Collection

[see also other organizations in  
the list with an asterisk\*]

2 Spirits of the First  
Nations, Toronto  
African and Caribbean  
Council on HIV/AIDS in  
Ontario (ACCHO)  
AIDS Committee of Durham  
Region, Oshawa, ON  
AIDS Committee of London  
Asian Community AIDS  
Services (ACAS)  
BC Centre for Disease Control  
Canadian Association of  
Social Workers (CASW)  
Canadian HIV/AIDS  
Legal Network  
Canadian Public Health  
Association (CPHA)  
Casey House Hospice, Toronto  
Centre for Disease Control  
Centre for Spanish Speaking  
Peoples  
Community Acquired  
Infections Division, PHAC  
Community for Accessible AIDS  
Treatment (CAAT), ON  
Community-Based  
Research Centre, BC  
Correctional Services Canada  
Gendering Adolescent  
AIDS Program (GAAP),  
University of Toronto

Griffin Centre, Toronto  
Hep C Support Services, BC  
Healing Our Nation  
(HON), Halifax  
Healing Our Spirit (HOS),  
Vancouver.  
HIV/AIDS Policy, Coordination  
and Programs Division, PHAC  
HIV & AIDS Legal Clinic,  
Ontario (HALCO)  
National Indian & Inuit  
Community Representatives  
Organization  
Nine Circles Community  
Health Centre\*, Winnipeg  
Patrick for Life, North Bay, ON  
Planned Parenthood Toronto  
Play it Safe Network, MB  
The National Collaborating  
Centres for Public Health  
(NCCPH)  
The Sex Information and  
Education Council of  
Canada (SIECCAN)  
Women's College  
Hospital, Toronto  
Sexuality Education Resource  
Centre (SERC), Winnipeg  
Surveillance and Risk  
Assessment Division, PHAC  
Toronto People with  
AIDS Foundation  
TRIP Project, Queen West  
Community Health  
Centre, Toronto  
Union of Ontario Indians  
Wabano Centre for Aboriginal  
Health, Ottawa

## Program Delivery

### Atlantic Region

AIDS Coalition of Cape  
Breton (ACCB)  
AIDS Coalition of Nova  
Scotia (ACNS)  
AIDS Committee of  
Newfoundland and  
Labrador (ACNL)\*  
AIDS Committee of Western  
Newfoundland  
AIDS Moncton\*  
AIDS New Brunswick  
AIDS PEI  
AIDS Saint John  
Northern AIDS Connection  
Society (NACS)\*  
Regional Atlantic AIDS  
Network (RAAN)  
Nova Scotia Advisory  
Commission on AIDS\*

### Body Mapping and Tracing Books

Vancouver Native Health Society  
Women's Health in Women's  
Hands, Toronto

### British Columbia

AIDS Vancouver\*  
AIDS Vancouver Island (AVI)

ANKORS\*, Cranbrook  
and Nelson, BC  
ASK Wellness  
Living Positive BC  
Pacific AIDS Network (PAN)  
Positive Women's Network  
(PWN)\*, BC

### Learning Institutes and Satellites

Canadian Aboriginal AIDS  
Network (CAAN)\*  
Canadian AIDS Society (CAS)\*  
Canadian Association of  
HIV Research (CAHR)  
Canadian Public Health  
Association (CPHA)\*  
Canadian Rainbow Health  
Coalition  
Coalition des organismes  
communautaires québécois  
de lutte contre le sida  
(COCQ-SIDA)\*, QC  
Dalhousie University, Halifax  
Interagency Coalition on AIDS  
and Development (ICAD)\*  
Journées québécoises, QC  
Ontario HIV Treatment  
Network (OHTN)\*  
Positive Women's Network\*, BC  
Sexuality, Vulnerability and  
Resilience, Research Project  
housed at McGill University  
Symposium sur les  
aspects cliniques de  
l'infection par le VIH  
University Without Walls

### Ontario

The AIDS Network,  
Hamilton, ON  
AIDS Thunder Bay\*  
Bruce House, Ottawa  
Ontario AIDS Network  
Ottawa-Carleton Community  
Council on HIV/  
AIDS (OCCCA)  
Peel HIV/AIDS Network  
(PHAN), ON  
Peterborough AIDS Resource  
Network (PARN)  
Positive Youth Outreach  
(PYO), AIDS Committee  
of Toronto (ACT)  
Toronto People With  
AIDS Foundation\*

### Prairies

AIDS Calgary Awareness  
Association\*  
AIDS Programs South  
Saskatchewan (APSS)  
AIDS Saskatoon  
All Nations Hope AIDS Network  
(ANHAN), Regina  
Burntwood Regional Health  
Authority, Thompson, MB  
HIV Edmonton  
Nine Circles Community  
Health Centre\*, Winnipeg

Play It Safer Network,\*  
Flin Flon, MB  
Prince Albert Sexual Health Clinic  
Wood Buffalo HIV/AIDS  
Society, Fort McMurray, AB

### Québec

AIDS Community Care  
Montreal (ACCM)  
L'Anonyme, Montreal  
L'A.R.C.H.E. de l'Estrie  
Bureau Régional d'Action sida  
(BRAS), Gatineau, QC  
Centre for AIDS Services  
of Montreal (CASM)  
Coalition des organismes  
communautaires québécois  
de lutte contre le sida  
(COCQ-SIDA)\*  
First Nations of Quebec and  
Labrador Health and Social  
Services Commission  
Groupe d'action pour la  
prévention de la transmission  
et l'éradication du sida  
(GAP-VIES), Montreal  
Mouvement d'information  
et d'entraide dans la lutte  
contre le sida Québec  
(MIELS-Québec)\*

## Programming Connection

AIDS Calgary\*  
AIDS Committee of  
Toronto (ACT)\*  
L'Anonyme, Montreal  
ASIA (Asian Society for the  
Intervention of AIDS),  
Vancouver  
Black CAP\*, Toronto  
Blood Ties Four Directions  
Centre, Whitehorse, YK  
Chee Mamuk, BC Centre for  
Disease Control\*, Vancouver  
Clinique médicale  
l'Actuel, Montreal  
First Nations of Quebec and  
Labrador Health and Social  
Services Commission  
Health Initiative for Men  
(HIM)\*, Vancouver  
Positive Women's Network  
(PWN)\*, BC  
Ottawa Public Health  
RÉZO\*, Montreal  
Streetworks, Edmonton  
Université du Québec à  
Montréal (UQAM)  
University Without Walls

## Publications

Africans in Partnership  
Against AIDS, Toronto  
AIDS Committee of Durham  
Region, Oshawa, ON  
AIDS Committee of Cambridge,  
Kitchener, Waterloo and  
Area (ACCKWA)\*  
AIDS Committee of  
Toronto (ACT)\*

Canadian Aboriginal AIDS  
Network (CAAN)  
Canadian AIDS Society (CAS)  
Canadian Hemophilia Society\*  
Chee Mamuk, BC Centre  
for Disease Control\*  
Gay Men's Sexual Health  
Alliance (GMSH)\*  
John Howard Society  
Le groupe d'action pour la  
prévention de la transmission  
du VIH et l'éradication du  
SIDA (GAPVIES), Montréal  
Prisoners' HIV/AIDS  
Support Action Network  
(PASAN)\*, ON  
Rainbow Resource  
Centre, Winnipeg  
St. Stephen's Community  
House, Toronto  
Sex Information and  
Education Council of  
Canada (SIECCAN)\*  
Stella, Montreal\*  
Toronto People With AIDS  
Foundation (PWA)  
Women's College  
Hospital, Toronto

## Research

BC Centre for Excellence  
in HIV/AIDS\*  
Canadian Association of  
HIV Research (CAHR)  
Canadian Foundation for AIDS  
Research (CANFAR)  
Canadian Institutes of Health  
Research (CIHR)  
CIHR Canadian HIV Trials  
Network (CTN)\*  
CIHR Centre for Research  
Evidence in Action for  
Community (REACH)  
CIHR Social Research Centre  
in HIV Prevention (SRC)  
Ontario HIV Treatment  
Network (OHTN)\*  
South Riverdale Community  
Health Centre, Toronto  
St. Michael's Hospital, Toronto  
University of Alberta  
University of British Columbia  
University of Ottawa  
University of Toronto

## Websites

Canadian Association of Nurses  
in AIDS Care (CANAC)  
Ontario HIV Treatment  
Network (OHTN)\*  
Le Portail VIH/sida du Québec  
Toronto HIV/AIDS Network

\* Also partners in the CATIE  
Ordering Centre Collection

# HOW WE WORK.

## Public Funders

*April 1, 2010 to March 31, 2011*

The development of CATIE's resources and programs, and the relationships and partnerships we have established and nurtured with many frontline service providers, would not have been possible without the generous support of our funders. We extend our thanks to:

**The Public Health Agency of Canada (PHAC)**

**Ontario Ministry of Health and Long-Term Care, AIDS Bureau**

**Ontario Ministry of Health and Long-Term Care,  
Hepatitis C Secretariat**

**Human Resources and Skills Development Canada (HRSDC)**

**Canadian Institutes of Health Research (CIHR)**

## Corporate Donors

*April 1, 2010 to March 31, 2011*

CATIE would like to acknowledge and thank the financial supporters who have helped us provide high-quality services for people living with, or vulnerable to, HIV and HCV, and the organizations that serve them.

### **Diamond Donor (\$70,000 and over)**

**Janssen Inc.**

### **Silver Donors (\$5,000 to \$19,999)**

**There were no Silver Donors this year.**

### **Platinum Donors (\$50,000 to \$69,999)**

**Abbott Laboratories Ltd.**

**Gilead Sciences Canada Inc.**

### **Gifts in Kind**

**Shepell.fgi**

**St. Joseph Communications**

**Whirlpool, Canada**

### **Gold Donors (\$20,000 to \$49,999)**

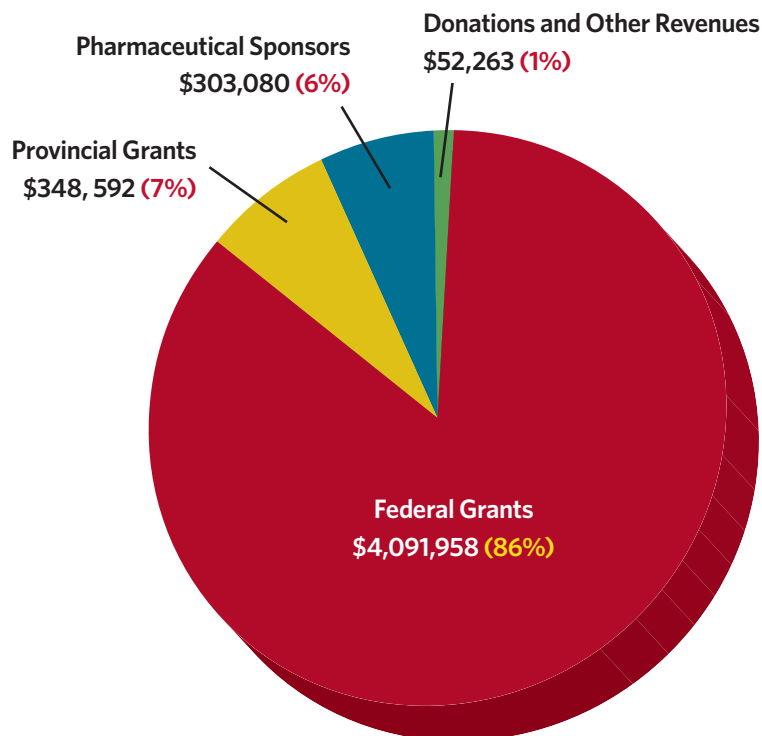
**Bristol-Myers Squibb Canada Inc.**

**Merck Canada Inc.**

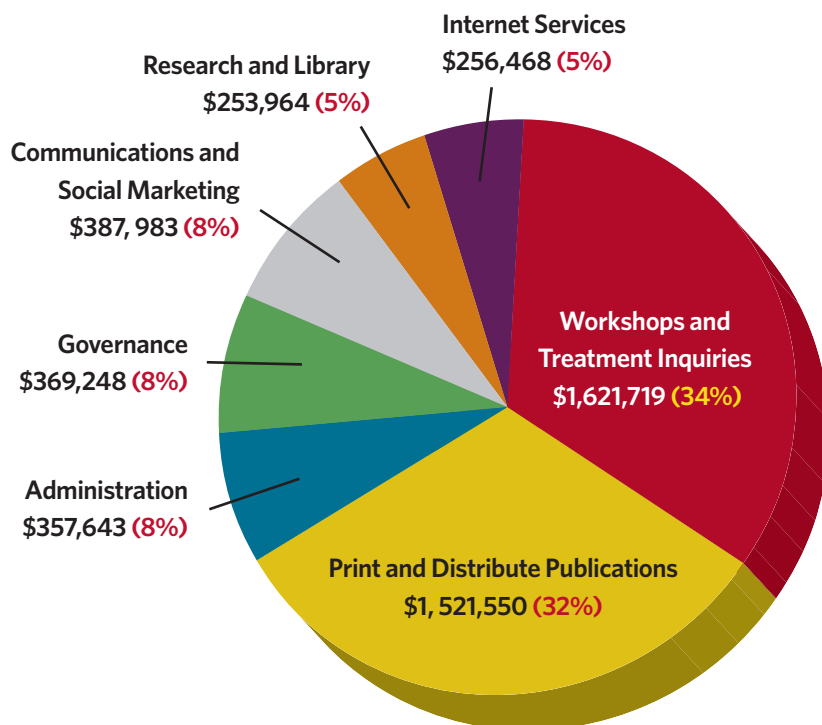
**ViiV Healthcare in partnership with Shire Canada**

We also extend our thanks to the many friends of CATIE who generously support our work with personal donations and gifts of time and talent.

**Total  
Revenue:  
\$4,795,893**



**Total  
Expenditures:  
\$4,768,574**



# HOW WE WORK.

## CATIE by the Numbers

|                     |  |
|---------------------|--|
| 1,288               | Number of personal and organizational members<br>- a 21% increase from the previous year                                 |
| 8,500               | Number of people reached through 193 educational sessions  |
| 282                 | Number of information resources CATIE produced/ co-produced  |
| 76                  | Number of new titles added to CATIE's Ordering Centre  |
| 70%                 | Percentage of frontline workers surveyed who reported using CATIE services at least monthly                              |
| 99%                 | Percentage of frontline workers surveyed who said they use the information they gain from CATIE to educate others        |
| 86%                 | Percentage of frontline workers surveyed who said they use the information they gain from CATIE to help with programming |
| More than 1 million | Number of resources distributed by CATIE's Ordering Centre - a 47% increase from the previous year                       |
| 3.4 million         | Number of visits to CATIE's websites   |
| More than 8 million | Number of pages viewed on CATIE's websites   |
| 769                 | Number of HIV and HCV questions answered through CATIE's inquiry service   |
| More than 300,000   | Number of e-mail contacts through which CATIE disseminated information   |