

# 2007/2008 Annual Report Exchange: Know. Share. Innovate.



# **Exchange: Know. Share. Innovate.**

A Message from the Executive Director and Board Chair

### Since CATIE began disseminating treatment information more than 18 years ago, knowledge about prevention, care, treatment and support has increased dramatically.

A central hub is needed to connect front-line organizations and facilitate the sharing and use of this rapidly growing body of information. Recognizing this need, the Public Health Agency of Canada (PHAC) established the new HIV Knowledge Exchange fund. In the fall of 2007, PHAC announced that CATIE was the successful recipient of this newly-established fund.

The time since that announcement has been a period of significant reflection and change for CATIE.

On April 1, 2008, CATIE expanded the scope of its services to reach people working on the front lines of communities across the country and to include information about the full continuum of prevention, care, treatment and support.

In the months since the announcement, CATIE has been undergoing a great deal of reflection, evaluation, consultation and dialogue with partners. This activity continues to result in new thinking, new approaches, and new services. In other words, our organizational evolution has closely mirrored our ideal collaborative process for knowledge exchange, which is summarized in the theme of this report. "Exchange: Know. Share. Innovate."

### Navigating this process of change and exchange has been challenging, but affirming. Our enhanced role has been welcomed by many stakeholders, particularly those working on the front lines.

Throughout the winter and spring of 2008, CATIE held a series of consultations across the country with many different stakeholder groups including national partners and front-line regional and professional organizations. Participants repeatedly stated the need for one central place to go for HIV information.

Although it is a daunting task to take on knowledge exchange for the full continuum of prevention, care, treatment and support with so few additional resources, we are excited about the synergies that we are discovering between HIV treatment and prevention. We are excited also about the potential to contribute to the efforts of those working on the front lines to decrease transmission rates. Based on the input from our consultations, CATIE has begun developing a strongly collaborative approach to knowledge exchange across the full continuum including prevention. Moreover, as we have begun building the relationships and collaborative systems needed to truly be the central hub for all types of HIV information in Canada, we have continued with our long-established leadership in treatment information for people living with HIV and the people and organizations that serve them.

This leadership in treatment information will continue to be an integral part of our work. People living with HIV will remain the majority on our Board of Directors, and they will continue to guide our efforts in knowledge exchange for people living with or vulnerable to HIV and for the organizations that serve them.

Through our Capacity Building Project we have had the opportunity to collaborate with amazing individuals and organizations doing tremendous work in their communities, and to assist them in integrating treatment knowledge and programming into their core prevention and support services. Concurrently, we have learned a lot about the synergies between prevention and treatment.

Two decades ago prevention efforts were almost exclusively focused on effecting behaviour change through education, counselling and testing. While safer sex and harm reduction measures remain critical tools for minimizing transmission, new prevention technologies are presenting new opportunities and new considerations. We are developing our expertise on issues related to the use of HIV medications in prevention efforts and responding to requests for this information from many communities.

We will continue to build on our many strong relationships with AIDS service organizations and health care professionals who serve people living with HIV. As we continue implementing our mandate enhancement and incorporating prevention into our work, we are developing more connections with a broader range of organizations in an ongoing process of outreach to new stakeholders. Many community organizations across the country continue to have an important role to play in educating people on how to protect themselves from contracting HIV and CATIE will strive to support them in this work and help them to broadly share their own experiences and wise practices. Please pass along this report — and our invitation to access our services and become a CATIE member — to any colleagues you think would benefit from and contribute to the HIV Knowledge Exchange.

Thank you for your support throughout the past months and for your ongoing involvement as we continue to navigate together the exciting paths of change and the many enlightening exchanges that are yet to come.



Laurie Edmiston, Executive Director

Jeny Regeor

### Terry Pigeon, Board Chair

## **Constant Amid the Change**

Keeping the CATIE Acronym and the High Quality Associated with It

Over the years, the Canadian AIDS Treatment Information Exchange has come to be known as CATIE — Canada's leading source of current, high-quality HIV Treatment Information.

As our mandate has grown to include the full continuum of prevention, care, treatment and support, there has been significant discussion around the ongoing relevance and appropriateness of our name and the acronym by which we have become known. While it is true that "Treatment Information Exchange" no longer captures the broad range of services we offer, it is equally true that our acronym CATIE has, in many circles, become known as the central hub for high-quality HIV information. For this reason, we will move increasingly toward using the CATIE acronym.

This direction in branding has many advantages and we list just a few here:

 Broad recognition by many AIDS service organizations and people living with HIV is not lost

- E-mail addresses and website can remain the same more than 1,500 websites currently link to www.catie.ca
- Existing print materials and promotional items with the acronym can continue to be used
- Individuals and organizations continue to find us where they are accustomed to looking for us and know they will continue to receive the same high-quality service.



# **Consultation and Collaboration**

A Strong Foundation for the New National HIV Knowledge Exchange (KE)

To guide the implementation of our enhanced mandate, CATIE undertook extensive consultations with representatives from organizations across Canada. Through this consultation process CATIE sought guidance on the needs and expectations for CATIE's KE broker roles and services.

These consultations have provided significant information and the foundation for the development of a strong collaborative model for national Knowledge Exchange (KE) with respect to programs and services in HIV prevention, care, treatment and support.

Specifically, the consultations have gathered the perspectives of staff of 9 national HIV/AIDS Non-Governmental Organizations (NGOs) and a broad array of individuals attending 19 different national, regional and professional conferences and meetings across Canada. Attendees included staff of AIDS service organizations and other front-line organizations, researchers, nurses, pharmacists, and policy-makers. The consultations yielded the following types of information:

- · A national capacity assessment of organizations
- gaps in HIV/AIDS KE
- priorities for KE
- possible partnership-based models.

Organizations generally expressed enthusiasm and welcomed the new KE role to be adopted by CATIE. Support for the idea of a central hub for HIV information was common throughout consultations with organizations. Many of the organizations — pharmacists, nurses, and AIDS service organizations for example — clearly stated that they have found CATIE's treatment information services to be highly valuable and they want CATIE to continue its traditional leadership and expertise in the area of HIV treatment information. CATIE will continue to build on its long-standing role in treatment information.

The organizations also provided helpful feedback about what they perceive to be "best practices" and how best to gather and disseminate best practices amongst organizations in order to facilitate their use in programs and services. They also provided extensive ideas about how best to reach out through innovative networking and resource sharing methods, including both web-based and in-person tools. National HIV/AIDS NGOs want to ensure CATIE's new role does not undermine existing KE work or increase workload beyond what is manageable with available resources. CATIE's approach will continue to be highly consultative and collaborative, working with partners to support and build on existing KE efforts. CATIE will work with national partners to promote KE opportunities while being aware and cautious of any additional workload this may create for national partners.

National HIV/AIDS NGOs were also able to identify several areas of synergy with CATIE's efforts to support and improve KE between the national partners and service providers.

The ongoing implementation of CATIE's enhanced mandate will continue to be strongly guided by principles of consultation and collaboration. Further consultation and research to be conducted in the coming fiscal year includes a survey of agencies, and a national inventory of prevention materials.

## National HIV and AIDS NGOs included in the consultations

Canadian Aboriginal AIDS Network

Canadian AIDS Society

Canadian Association for HIV Research

Canadian HIV/AIDS Legal Network

Canadian HIV Trials Network

Canadian Public Health Association

**Canadian Treatment Action Council** 

Canadian Working Group on HIV and Rehabilitation

Interagency Coalition on AIDS and Development

### Consultations held in conjunction with national, regional and professional meetings

ACCH Member Meeting Edmonton, Alberta

Canadian Aboriginal AIDS Network AGM Ottawa, Ontario

Canadian AIDS Society AGM Ottawa, Ontario

Canadian Association of Nurses in AIDS Care, Ottawa, Ontario

CAHR researchers Montreal, Quebec

Canadian HIV/AIDS Pharmacists Network Montreal, Quebec

CATIE Pre-CAHR Learning Institute Participants Montreal, Quebec Canadian Institutes of Health Research (CIHR) Ottawa, Ontario

COCQ-Sida Montreal, Quebec

Community-Based Research Facilitators Montreal, Quebec

Ethnoracial Treatment Support Network Toronto, Ontario

Gay Men's Prevention Summit Toronto, Ontario

Healing Our Spirit Prince George, British Columbia

AGM for Interagency Coalition on AIDS and Development/ Canadian Working Group on HIV and Rehabilitation/Canadian HIV/AIDS Legal Network Ottawa, Ontario

Manitoba/Saskatchewan Regional Network Winnipeg, Manitoba

Ontario AIDS Network Educators Toronto, Ontario

Pacific AIDS Network Vancouver, British Columbia

Red Road HIV/AIDS Network Society Abbotsford, British Columbia

Regional Atlantic AIDS Network Brackley Beach, Prince Edward Island

# **From Consultation to Strategy**

A New Strategic Plan to Guide CATIE in Its Evolving Role

### Strategic planning has been a central process guiding CATIE's activities since the organization's inception more than 17 years ago.

In the 1990s, CATIE's strategic focus was on creating a national, bilingual HIV/AIDS treatment information service. In 2002, CATIE developed a strategic plan that focused on empowering people living with HIV/AIDS, improving access to CATIE programs and services, and building a network capacity for information exchange. This period also saw CATIE focus on developing the sustainable organizational capacity to meet the diverse and evolving needs of the growing range of populations infected and affected by HIV. In 2005, CATIE's strategic plan was updated to reflect CATIE's increasing activities and initiatives outside Canada.

In October, 2007, the Public Health Agency Canada (PHAC) announced that CATIE would become the national Knowledge Exchange (KE) Broker for information related to HIV prevention, care, treatment and support. This enhanced role represents a significant new stage in CATIE's evolution with more focus on supporting the work of organizations on the front lines and sharing knowledge among experts and organizations across the country. At the same time CATIE continues to play its traditional leadership role in HIV treatment information. As of April 1, 2008, CATIE embarked on its new role by assuming responsibility for prevention information services previously provided by the Canadian HIV Information Centre. Since October 2007, CATIE board members and staff have been undertaking a process to develop a new Strategic Plan to guide the organization's activities over the next several years. The planning process has been guided by the Strategic Planning Committee of the board and has included:

- Extensive consultations with national, regional and HIV/AIDS organizations to identify needs, gaps, priorities, best practices and possible partnership models for KE
- Gathering and reviewing research, evaluations and best-practices in KE in the HIV and other sectors
- Board/Senior management strategic planning sessions to review the results of the consultations and research and develop a revised vision, mission, values and principles and strategic directions for the new plan
- Development of an Environmental Scan that (i) documents trends and issues in the incidence and prevalence of HIV and the changing needs of the populations infected and affected by HIV and (ii) identifies key strategic issues and opportunities faced by CATIE over the next several years
- Formal approval of the plan by the Board of Directors

The planning process will culminate in the completion of a new strategic plan for CATIE by October 2008. Communication of the new plan to stakeholders will be initiated at the Annual General Meeting in October and will continue throughout the fall and winter.

# **Ordering Centre Launched**

### Enhanced Mandate. Enhanced Information Delivery Methods

As CATIE's mandate has grown to include the full continuum of prevention, care, treatment, and support, the groups we serve and the ways we reach them have also grown and evolved.

One important example is the new integrated ordering centre for HIV resources that CATIE launched on March 31, 2008. The heart of the ordering centre is a catalogue of more than 550 English and French documents. You can be average

English and French documents. You can browse the catalogue on the CATIE website by category audience a

catalogue on the CATIE website by category, audience and format, or you can search using our powerful search functions. Ordering is made simple with a shopping cart where you can store and view your selected items. Orders can also be placed by telephone or e-mail. Copies are free, like all of CATIE's products and services.

This ordering centre was created as part of the transfer of HIV/AIDS information services from the Canadian Public Health Association (CPHA) to CATIE. In addition to providing printed treatment publications produced by CATIE, we now offer materials about HIV prevention, care and support that were formerly available through CPHA's Canadian HIV/AIDS Information Centre (CHIC). Through a formal, public tendering process, we



Pictured here are several samples of the more than 550 English and French documents available in the new CATIE Ordering Centre.

have selected St. Joseph Communications in Ottawa as the centre for warehousing and distribution of the combined HIV resource inventories of CPHA and CATIE.

CATIE will take a proactive approach to managing and expanding this collection of resources. The newlycreated position of Manager, Health Publications will take a lead role in CATIE's collaborative work to further build the collection of resources.

This merging of resources and the creation of one central ordering centre for HIV materials has been

an important step in the implementation of CATIE's enhanced mandate. Other important steps in the creation of a national model for HIV information exchange have included:

- adding a new section of prevention resources at www.catie.ca
- offering a workshop on the biology of HIV transmission nationally through our Capacity Building sites
- incorporating prevention information into our toll-free phone line and e-mail information services
- expanding our library services to include prevention information

As of March 31, 2008, CATIE has been able to supply a full array of prevention and treatment resources and information services to Canada's agencies serving people living with, affected by or at risk of HIV.

# The Evolution of CATIE

Building on Grassroots Strength and a National Network of Partnerships

## It was nearly two decades ago that CATIE started out as a community-driven and community-focused leader in HIV/AIDS treatment information exchange.

Over the years, as our services have evolved to better meet the needs of our stakeholders, we have maintained the strength of our grassroots base and community membership. As we implement our enhanced mandate and add new groups to our circle of stakeholders, our commitment to the well-being and involvement of people living with HIV remains steadfast and we strive to ensure the quality of information we provide continues to meet the high standards for which we have become known.

Below are selected moments in the evolution of CATIE's knowledge exchange services, from its inception to its recent mandate enhancement to become the national knowledge exchange broker for HIV prevention, care, treatment, and support.

#### 1990

At a time when the medical community had little to offer people living with HIV/AIDS, CATIE was created by AIDS Action Now! **CATIE was one of the first organizations in the world to systematically research and disseminate treatment information directly to the community.** The information was gleaned from people living with HIV, health care providers and researchers. Four years later, Health Canada looked to CATIE to lead knowledge exchange (KE) in HIV treatment as part of the National AIDS Strategy. CATIE's innovative, community-based approach was highly successful and has become a model for KE in health information.

#### 1993

In partnership with the Toronto PWA Foundation, **CATIE published** *Managing Your Health* — a ground-breaking book for empowering people living with HIV to take control of their health and well-being. The book is now a cornerstone of HIV education in Canada and CATIE is currently working with experts across the country on the fourth edition.

#### 1996

www.catie.ca was launched using what was then a new medium of information exchange called the Internet. **Recognizing the potential of the Internet, CATIE initiated a national campaign to educate people living with HIV and community members about how to use the Internet for accessing health information.** www.catie.ca became one of the largest portals for KE in HIV treatment and by 2007 was delivering more than 2 million pages of content per year throughout the world. CATIE is now working on bringing the next wave of e-learning and collaboration tools to the front lines of HIV prevention, care, treatment and support.

#### 2005

CATIE began the first phase of its Capacity Building Project in six sites across Canada. The project was designed to **help AIDS service organizations throughout Canada integrate HIV treatment information into their client services**. This new project, which grows cumulatively each year, has in turn caused CATIE to reflect on its own practices of integration and to begin an ongoing dialogue about the synergies between work in HIV positive prevention and HIV treatment.

#### 2006

With our international Body Mapping Project, which uses an arts-based methodology to help people living with HIV to learn more about their health and HIV treatment options, **CATIE turned** 



CATIE, one of the first organizations to systematically research and disseminate treatment information directly to the public, continues to build on its history of leadership in HIV knowledge exchange. Above, Executive Director Laurie Edmiston is shown disseminating information at a CATIE booth at the 2006 International AIDS conference.

around the global paradigm of North to South exchange of knowledge by bringing expertise from facilitators and women living with HIV in Africa to communities in Canada, including HIV-positive newcomer women from countries where HIV is endemic, men who are long-term survivors and Aboriginal people living in Vancouver's downtown east side.

#### 2007

In the autumn, the Public Health Agency of Canada (PHAC) announced that **CATIE was the successful recipient of the newly-established HIV Knowledge Exchange fund.** CATIE's proposal to be the national HIV knowledge exchange broker had been approved.

#### 2008

On April1, CATIE officially expanded the scope of its services to serve organizations and include information about the full continuum of HIV prevention, care, treatment and support.

# **Networks for Knowledge Exchange**

CATIE's Capacity Building Project and Regional Network Development

### In the past year, CATIE embarked on the third phase of our ongoing HIV Treatment Information Capacity Building Project.

Phase One had been delivered in 7 sites across Canada. It included a needs assessment process and the development of the project curriculum.

In the second phase, CATIE continued to build the HIV treatment information capacities of most of our original sites while adding an additional site in each region. We were also able to add training in Body Mapping to our curriculum.

Phase Three has continued this successful work and is also characterized by CATIE's increased involvement in regional networks as important venues for disseminating our expanding HIV curriculum. The curriculum has grown to include a workshop on the biology of HIV transmission.

### Regional network meetings have provided excellent opportunities for CATIE, in partnership with regional sites, to deliver HIV information to a wide audience of people living with HIV and HIV service providers.

In many regions, networks of AIDS service organizations already exist. These include the Pacific AIDS Network, the Alberta Community Council on AIDS, the Ontario AIDS Network and le Coalition des organismes communautaires quebecoises contre le sida (COCQ-SIDA). In these cases, CATIE's role has been to establish closer ties with some of these networks and to participate in their meetings, usually by providing HIV treatment workshops.

In order to better support AIDS service organizations across Canada, CATIE has designated one staff person per region whose responsibility is to work with the Capacity Building sites in the region, to keep abreast of regional developments related to HIV/AIDS and to work with the regional network.

### CATIE Regional Representatives, 2007–2008

British Columbia Yukon Territory	Annika Ollner		
Alberta, Saskatchewan Sugandhi Wickremarachchi Manitoba Northwest Territories and Nunavut			
Ontario	Devan Nambiar		
Quebec	Michael Bailey		
Atlantic Provinces	Tricia Smith		

In two areas of the country however, the Atlantic region and the provinces of Manitoba and Saskatchewan, no HIV networks existed.

### In the past year, CATIE has supported the emergence of the Regional Atlantic AIDS Network (RAAN) and the ManSask Network. While these networks are still in their early days, we are confident that they will provide substantial benefits to the AIDS service organizations which participate in them.

CATIE believes these new networks will provide significant opportunities for information exchange and networking. They will also offer CATIE the benefits of a central regional "information hub" from which we can build the capacities of organizations to support people living with and at risk of HIV infection with current information about this disease.

### Organizations Participating in CATIE's Capacity Building Project

	Phase One 2006-07	Phase Two 2007-08	Phase Three 2008-09
BC/ Yukon Territory	Positive Living North	Positive Women's Network, ANKORS	Co-facilitating with BCPWA Society
Alberta, Saskatchewan, Manitoba, Northwest Territories, Nunavut	HIV Edmonton, AIDS Program South Saskatchewan, Pauktuutit – Inuit Women of Canada	Nine Circles CHC	AIDS Calgary, AIDS Saskatoon, ManSask Network
Ontario	Bruce House	Ottawa-Carleton Community Council on HIV/AIDS, Toronto PWA Foundation	To Be Determined
Quebec	MIELS- Quebec	BRAS	L'A.R.C.H.E de l'Estrie
Atlantic Provinces	AIDS Coalition of Nova Scotia	AIDS Committee of Newfoundland and Labrador	Regional Atlantic AIDS Network

## **Award-Winning Publications & Resources** CATIE Continues Long-standing Leadership Role in HIV Treatment Information

## CATIE's publications are a key component of our knowledge exchange function.

Since our inception, we have shared the latest in HIV treatment information and our publications, whether in print or online, continue to be an invaluable resource to people living with HIV and their caregivers.

*TreatmentUpdate*, CATIE's flagship treatment information publication, continued its long tradition of providing unbiased, practical commentary on research from home and around the globe. The year's issues presented stories ranging from Canadian research on chromium deficiency to an analysis of international statements about viral load and transmissibility. *TreatmentUpdate* continues to garner greater visibility both nationally and internationally.

Canadian research was a particular focus of CATIE News, our bite-sized HIV news bulletin service. We reported on Ottawa-based research into immune boosters, results of transmission studies in Montreal's Omega cohort and findings from Alberta's HIV prenatal testing program.

Anti-HIV drug therapy options have made considerable strides recently and CATIE has kept abreast by creating and updating its vast collection of Fact Sheets. We reviewed all our existing in-depth anti-HIV drug Fact Sheets, and then updated the collection with several new ones on recently approved drugs.

Living with HIV is not only about anti-HIV drugs, it's also about a holistic approach to health and, as part of this broader approach, we undertook an exhaustive revision of our *Practical Guide to Nutrition for People Living with HIV*. It has received wide praise from people living with HIV and won the BC Children's Hospital and BC Women's Hospital Award of Excellence for its author, Diana Johansen. We are currently updating *Managing Your* 

*Health*, our must-read handbook on living with HIV. Look for the new edition in early 2009.

In 2007, we reached out to several new communities. Our magazine The Positive Side, for and by people with HIV, shared stories about aging with HIV and living with both HIV and the hepatitis C virus. For the first time, we also connected with the HIV-positive trans community. CATIE continues to team up with AIDS service organizations, now through an innovative brochure collaboration project. Working with sister agencies, we are republishing the best of their existing publications and bringing them to a national audience.



Author Diana Johansen (right) and editor David McLay (left) at the launch of CATIE's award-winning *Practical Guide to Nutrition*.

We also reached out to people who are learning for the first time that they have HIV through a

web-based module called *Just Diagnosed with HIV*. This module is forming the basis of another CATIE first—an e-learning program meant to help people living with the virus make decisions about their healthcare. CATIE sees a strong future in e-learning and is continuing to expand expertise in this area. Look for more exciting projects in the coming year.

# **Body Mapping Comes Home**

Domestic Body Mapping Applications Benefit Groups across Canada

### Many people living with HIV who have walked the Body Mapping journey with CATIE started out with small steps of trepidation.

However, as one day turned into the next over the course of the workshops, participants have discovered that Body Mapping and the retelling of one's story can be not only a great show of courage but also a source of inspiration and pride. It's not often that one can see his or her entire life on a 4 ft by 6 ft piece of paper and marvel at their own creation.

In September 2007, Tricia Smith from CATIE and Jane Solomon from REPSSI engaged seven men from the Toronto area in a special Body Mapping workshop. These seven men were part of a unique workshop in that there were only men present and many of the men were long-term survivors of HIV. Following five days of story telling and art making, these men came to relive and retell their life stories. Painful memories were matched with heartfelt testimonies and appreciation for those who had accompanied them on their journeys. The Ontario HIV Treatment Network (OHTN) partnered with CATIE on this project and the body maps of the seven men were proudly displayed at the OHTN research conference this past year.

Tricia and Jane also worked with ten CATIE partner organizations from across the country to pilot a Body Mapping- HIV Treatment Information training. Ten pairs of representatives from each of the ten organizations came equipped with art making and treatment information expertise to discover the tool of Body Mapping and how they might incorporate

# www.catie.ca

### **CATIE Online Presence Expands to Include Prevention Resources**

### This year, CATIE's website (www.catie.ca) has expanded in response to our new mandate as a Knowledge Exchange Broker.

We have continued to publish treatment information online, including our *CATIE News* bulletins, *TreatmentUpdate* digest, and *The Positive Side* website. In July 2007, we launched *Just Diagnosed*, an online module for people who have just found out they have HIV. We are also working on an audiovisual module that can be used by front-line workers as a tool for dialoguing with newly-diagnosed people living with HIV.

### We have also added new website sections to help you access prevention information, order and download materials, and find local, national, and international organizations offering HIV services:

- The <u>Preventing HIV</u> section provides information about transmission and testing, HIV hotline numbers, and programming tools for people working in HIV. It also includes an extensive collection of website links and downloadable PDFs about various topics in HIV prevention and aimed at specific key populations.
- The <u>Ordering Centre</u> allows users to discover and order publications (including books, pamphlets, CDs, and DVDs) on HIV prevention, care, treatment and support, and common co-infections such as hepatitis C. All of these materials are provided free of charge.
- The <u>Finding Organizations</u> section lists the addresses, phone numbers and websites of HIV organizations across Canada, including local AIDS service organizations, provincial and territorial Ministries of Health, national organizations, international organizations, and resource centres and databases.

We also upgraded to a customized Google search engine which is faster and more thorough than our previous search engine, helping you to find HIV information more quickly than ever.

We will continue to add to our collection of links and materials on prevention, care, and support, while also publishing treatment information. Through our consultations with HIV organizations across the country, we hope to find ways to encourage collaboration and information-sharing between HIV organizations across Canada.



such workshops into the work of their organizations. To further support these ten pairs of ASO representatives, CATIE has committed to assisting them in rolling out Body Mapping and HIV treatment information workshops in 2008-09.

Other plans for Body Mapping work in the new fiscal year include a project with Vancouver Native Health Society (VNHS). CATIE and VNHS plan to offer a Body Mapping workshop to members of the VNHS drop-in centre. An important part of the project will be adapting the tool of Body Mapping to better meet the needs of Aboriginal participants.



An example of Body Mapping, an arts-based methodology to help people living with HIV learn about their health and treatment options. CATIE and partners are bringing this methodology, developed in Africa, to Canada to help specific populations here — reversing the paradigm of North to South knowledge exchange.

# New Hepatitis C Program

Building on CATIE's Knowledge and Networks

## It is estimated that as many as 250,000 people have hepatitis C (HCV) in Canada.

In addition, more and more people with HIV are becoming co-infected with hepatitis C. Because hepatitis C can be asymptomatic for many years, there is a lack of knowledge about the disease in the community. Service providers have expressed a need for basic hepatitis C information resources with consistent messages that they can distribute to the communities they serve.

To fill this resource gap, CATIE was funded by the Hepatitis C Secretariat of the Ontario Ministry of Health and Long-Term Care in 2007 to develop a comprehensive and varied toolkit of information and prevention resource materials for use by service providers and community agencies in Ontario.

The toolkit consists of two kinds of materials:

- An original series of colourful, easy-to-read print materials produced in multiple formats and organized around eight key messages, and
- Updated versions of a range of existing materials targeting specific populations, reissued in partnership with the originating organizations.

The materials in the toolkit are varied in terms of content, format, language level, and intended audience. This range of options will allow service providers to select the materials that are most appropriate for their communities. From posters to playing cards, websites to wallet cards, these materials can be used as part of general information and awareness campaigns or to support more targeted interventions. To augment the toolkit's print materials and to provide an on-going information resource for Canadians, CATIE is also developing a companion website dedicated to hepatitis C information. This easy-to-use bilingual website (www.hepcinfo.ca) will contain more than 200 web pages of content, covering six major topic areas: Hep C Basics, Testing, Treatment, Prevention, Healthy Living, and Co-infection with HIV. All of the toolkit print resources will be available for viewing and downloading online, with

a link to allow service providers anywhere in Canada to order materials directly from CATIE's Ordering Centre.

Following the launch, in 2008-2009 the CATIE Hepatitis C Program will be developing a series of regional capacity-building mini-conferences on hepatitis C for service providers across Ontario. CATIE also hopes to apply for federal funding to extend the content of the website beyond Ontario to ensure that coverage of hepatitis C information is relevant to all the provinces and territories of Canada.



New Hep C Tool Kit Team: Ed Jackson, Director of Program Development, and Educators Jeff Reinhart and Tsitsi Watt.

## **CATIE Launches Successful New Prevention Workshop** The Biology of HIV Transmission Project

# In February 2008 CATIE began offering a full-day HIV prevention workshop called *Beyond the Banana: the biology of HIV transmission*.

The workshop was originally funded by the Ontario AIDS Bureau to be offered in each of the health regions in Ontario. CATIE is now offering the workshop on a national level as part of its Capacity Building Project.

The workshop is designed primarily for front-line HIV/AIDS workers. It provides accessible information about recent research, to better inform counselling and educational messages about the biology of HIV transmission. Workshop development began in the fall of 2007 with a detailed review of the latest research and consultations with leading Ontario researchers in the field. The workshop curriculum is interactive and incorporates popular education techniques.

Throughout February and March 2008, workshops were delivered to 121 participants in locations throughout Ontario, including Thunder Bay, Hamilton, Windsor, Toronto, Peterborough, Sudbury, and Ottawa. The Toronto workshop was a session of the regular Ontario AIDS Network Educators Conference. In addition to core ASO staff members, workshop participants included workers with the Ontario Aboriginal HIV/AIDS Strategy, outreach workers, people working with youth, public health nurses, other health care professionals, and PHA peer educators. Workshops were kept to a maximum attendance of 25 to ensure interactivity and opportunity for discussion.

Workshop evaluation was conducted to help CATIE further refine this service. Attendees were given a pre- and post-test of HIV transmission knowledge as well as a satisfaction survey. The post-test showed an average 30% uptake in correct answers. The satisfaction survey indicated the workshops were well-received, with particular appreciation for the interactivity aspect. There were frequent requests that the workshop be longer in order to cover more information.

CATIE will be incorporating this workshop into its expanding roster of educational presentations and will offer it nationally as part of the Capacity Building Program. The workshop is being translated into French and, based on participant feedback, it has been lengthened to 5 ½ hours. Parts of the workshop were incorporated into the CATIE Pre-CAHR Learning Institute in the Spring of 2008.

## **People and Partners** At the Heart of Successful Knowledge Exchange

### **Board of Directors**

CATIE thanks the talented and dedicated volunteers who have provided direction and good governance for the organization.



### Waiting Room Information Program (WRIP)

Aboriginal At Large	Sandy Lambert
National At Large	Bill Downer (Vice-Chair)
National At Large	Lyle Watling
National At Large	Peter Coleridge
National At Large	Yves Brunet
Pacific Region	Daryle Roberts
Pacific Region	David Swan
Western Region	Ken Bristow
Western Region	Lydia Thompson
Ontario Region	Charlene Catchpole
Ontario Region	Rob MacKay (Treasurer)
Quebec Region	Laurette Lévy (Secretary)
Quebec Region	Terry Pigeon (Chair)
Atlantic Region	Dr. Bill Bradley
Atlantic Region	Michelle Boutcher

## Started in 2006 and originally supported by a grant from GlaxoSmithKline in partnership with Shire BioChem, the Waiting Room Information Program (WRIP) continues to grow.

The program now delivers a wide variety of HIV information materials to more than 40 of the busiest HIV clinics in the country and, over the past year, thousands of documents have been distributed through the program. CATIE thanks the volunteers and clinic staff members who keep the WRIP stands stocked with materials and make this program so successful.

### **WRIP Locations Across Canada**

AIDS Committee of Ottawa - Ottawa AIDS Community Care Montreal - Montreal AIDS Programs South Saskatchewan - Regina AIDS Thunder Bay – Thunder Bay Casey House - Toronto CHU Sainte Justine – Montreal CHUL – Ouebec CHUS Sherbrooke - Hopital Fleurimont - Fleurimont City of Ottawa, Ottawa Public Health, Healthy Sexuality and Risk Reduction Program - Ottawa Clinique du quartier latin - Montreal Cool Aid - Victoria Direction 180 - Halifax Downtown Community Health Centre - Vancouver Dr. Ghesquiere's Clinic - Victoria The Haven Program - Sudbury Regional Hospital - Sudbury HIV & AIDS Legal Clinic (Ontario) - Toronto Hôpital de Gatineau - Centre d'immunodéficience de l'Outaouais (CIO) – Gatineau Hôpital Notre-Dame - UHRESS - Montreal Jewish General Hospital - Montreal Lakeridge Health Oshawa - Positive Care Clinic - Oshawa Maple Leaf Medical Clinic - Toronto Moncton Hospital HIV Clinic - Moncton Montreal Chest Institute - Immunodeficiency Clinic - Montreal Nine Circles – Winnipeg Northern Alberta HIV Program - Edmonton Oak Tree Clinic - Vancouver OASIS Drop-in Clinic - Ottawa Ottawa Hospital, Module G - Ottawa Ottawa Inner City Health Project - Ottawa Primrose Family Medicine Centre - Ottawa

QE2 - Health Sciences Centre - Halifax Regina General Hospital Infectious Disease Clinic - Regina Royal University Hospital - Saskatoon Saint John Regional Hospital - Saint John Sherbourne Health Centre/Naturopathic Clinic (2nd floor) - Toronto Southern Alberta Clinic - Calgary Spectrum Health - Vancouver St. Clare's Mercy Hospital - St. John's St. Michael's Hospital - 410 Sherbourne St. - Toronto St. Paul's Hospital - IDC, 5th Floor - Vancouver Sunnybrook Medical Outpatient Clinic - Toronto Toronto East General - Toronto University of Ottawa HIV Clinic Ottawa Windsor Hospital - HIV clinic – Windsor Winnipeg Health Sciences Centre - Winnipeg



Andrée Savard, Information Liaison Coordinator demonstrates the WRIP stand in the CATIE office foyer.

# **People and Partners**

At the Heart of Successful Knowledge Exchange

### 2007-2008 Partnerships

Knowing that partnership is the foundation for successful knowledge exchange and information dissemination, CATIE thanks the many organizations with which we have worked over the past year. We look forward to ongoing collaboration with our valued partners.

Aboriginal Women Responding to the AIDS Crisis (AWRAC) Africans in Partnership against HIV/AIDS (APAA) AIDS Calgary AIDS Coalition of Cape Breton AIDS Committee of Newfoundland & Labrador AIDS Coalition of Nova Scotia AIDS Committee of Durham AIDS Committee of London AIDS Committee of Ottawa (ACO) AIDS Committee of Thunder Bay AIDS Committee of Toronto (ACT) AIDS Community Care Montreal (ACCM) AIDS Education Global Information System (AEGIS) **AIDS Moncton** AIDS New Brunswick **AIDS Prince Edward Island** AIDS Programs of South Saskatchewan AIDS Saskatoon AIDS Saint John **AIDS Vancouver** AIDS Vancouver Island (AVI) Alberta Community Council on HIV/AIDS (ACCH) All Nations Hope AIDS Network Alliance for South Asian AIDS Prevention (ASAAP) ANKORS, AIDS Network Outreach and Support Society Asian Community AIDS Services (ACAS) Asian Society for the Intervention of AIDS (ASIA) BC Persons with AIDS Society (BCPWA) Black Coalition for AIDS Prevention Blueprint for Action on Women & HIV/AIDS Bruce House Bureau régional d'action-sida (BRAS) Burntwood Regional Health Authority Calgary Health Region Canadian Aboriginal AIDS Network (CAAN) Canadian AIDS Society (CAS) Canadian Association for HIV Research (CAHR) Canadian Association of HIV Clinical Laboratory Specialists (CAHCLS) Canadian Association of Hospital Pharmacists

Canadian Association of Nurses in AIDS Care (CANAC) Canadian College of Naturopathic Medicine Canadian Harm Reduction Network Canadian HIV/AIDS Information Centre (CHIC) Canadian HIV/AIDS Legal Network Canadian HIV/AIDS Pharmacists Network Canadian HIV Trials Network (CTN) Canadian Institutes of Health Research (CIHR) Canadian International Development Agency (CIDA) Canadian Public Health Association Canadian Society for International Health Canadian Treatment Action Council (CTAC) Canadian Working Group on HIV and Rehabilitation (CWGHR) **Casey House Central Toronto Youth Services** Centre d'acceuil héritage Centre for Spanish Speaking People Chee Mamuk, BCCDC COCO-sida Comité des Personnes Atteintes du VIH (CPAVIH) Comité LIPO-ACTION Conception Bay North AIDS Interest Group DOCH Program, Faculty of Medicine, University of Toronto First Nations and Inuit Health Branch, Manitoba Region Georgian College International Internship Program Hassle Free Clinic **HIV Edmonton HIV North Society** Hospital for Sick Children, Toronto International Coalition on AIDS and **Development (ICAD)** John Howard Society of Greater Moncton Ka Ni Kanichihk **Keewatin Tribal Council** Le Centre de Ressources et d'Interventions en Santé et Sexualité (CRISS), Montreal Living Positive Resource Centre Okanagan Manitoba Hepatitis C Support Community Inc. Manitoba Harm Reduction Network

Manitoba PHA Caucus Maple Leaf Clinic, Toronto **MIELS-Québec** Natural Health Products Directorate Nine Circles Community Health Centre, Winnipeg Nova Scotia Advisory Commission on AIDS Ontario AIDS Network (OAN) **Ontario Harm Reduction Distribution Program** (OHRDP) Ontario HIV/AIDS Treatment Network (OHTN) Ontario Organizational Development Program Pacific AIDS Network Pauktuutit Inuit Women's Association Persons Living with AIDS (PLWA) Network Play It Safer Network Positive Living North Positive Women's Network Positive Youth Outreach Prince Albert Sexual Health Clinic Prisoner's HIV/AIDS Support Action Network (PASAN) Projet action sida femmes (PASF) Queen West Community Health Centre, Toronto Regina Qu'Appelle Health Region Regional Psychosocial Support Initiative for Children Affected by AIDS, Poverty and Conflict Africa (REPSSI) **SIDA-AIDS Moncton** St. Boniface Hospital St. Clare's Mercy Hospital, St. John's Street Health, Toronto Teresa Group Toronto People with AIDS Foundation Trip Project, Toronto 2-Spirited People of the First Nations University of Western Ontario - Faculty of Information & Media Studies Vancouver Island Persons with AIDS Society Vancouver Native Health Society Voices of Positive Women Western Health Women's Health in Women's Hands York University YouthCO Youthlink-Inner City, Toronto

# **People and Partners**

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### Sharing Experts and Expertise.

In the course of their work for CATIE, our staff and volunteers take on important leadership and consultative roles in a wide array of service organizations, committees, and working groups that contribute to the well-being of people living with or vulnerable to HIV.

#### Canadian Foundation for AIDS Research (CANFAR)

Sean Hosein, Science and Medicine Editor

Canadian HIV Trials Network, Community Advisory Committee Devan Nambiar, Treatment Information Educator

#### Canadian Institutes of Health Research (CIHR) Canadian HIV/AIDS Research Advisory Committee

Sean Hosein, Science and Medicine Editor

Canadian Treatment Action Council (CTAC) Terry Pigeon, Chair of CATIE Board

European AIDS Treatment Group (EATG) Co-Chair of the Annual General Assembly Sean Hosein, Science and Medicine Editor

### Gay Men's Prevention Summit Co-Chair

Devan Nambiar, Treatment Information Educator

Karolinska Institute (Sweden) HIV Pathogenesis Conference Organizer Sean Hosein, Science and Medicine Editor

Leading Together Championing Committee Terry Pigeon, Chair, CATIE Board

#### **McMaster University**

Assisting with development of Canadian guidelines for the cardiovascular care of people living with HIV Sean Hosein, Science and Medicine Editor

Ontario Advisory Committee on HIV/AIDS (OACHA) Laurie Edmiston, Executive Director

#### Ontario Gay Men's HIV Prevention Strategy

Ethno-racial MSM Working Group Devan Nambiar, Treatment Information Educator

#### POZ Prevention Working Group Rob MacKay, Treasurer, CATIE Board Devan Nambiar, Treatment Information Educator

Ontario Harm Reduction Distribution Program Annual Conference Planning Committee

Ed Jackson, Director of Prevention

### Ontario HIV Treatment Network (OHTN)

**Cohort Study Governance Committee** Chair: Darien Taylor, Director of Treatment Information Patrick Cupido, Member of CATIE Board

Community Network Advisory Committee Devan Nambiar, Treatment Information Educator

Health Care Provider Network Support Advisory Committee Devan Nambiar, Treatment Information Educator

HIV-HCV Co-infection Task Force Darien Taylor, Director of Treatment Information

Living and Serving II Research Project Darien Taylor, Director of Treatment Information

OCS Genotyping Working Group Darien Taylor, Director of Treatment Information

### **OCS Scientific Steering Committee**

Darien Taylor, Director of Treatment Information

Research Network Advisory Committee

Devan Nambiar, Treatment Information Educator

### Scientific Review Committee

Sean Hosein, Science and Medicine Editor

Ontario Ministry of Health and Long-Term Care, AIDS Bureau Women & HIV Working Group Darien Taylor, Director of Treatment Information

### Ontario Ministry of Health and Long-Term Care, Hepatitis C Secretariat Prevention Communications Strategy Committee Ed Jackson, Director of Prevention

Jeff Reinhart, Educator Tsitsi Watt, Educator

### Public Health Agency of Canada Working Group for the Population Specific HIV/AIDS Status Report on PHAs Devan Nambiar, Treatment Information

Educator

**Project Action Sida Femmes (PASF)** Laurette Lévy, Member of CATIE Board

### Voices of Positive Women

Advisory Communication Committee Devan Nambiar, Treatment Information Educator

# People and Partners

At the Heart of Successful Knowledge Exchange

### **Financial Supporters**

CATIE would like to acknowledge and thank the financial supporters who have helped us provide high-quality information services for people living with or vulnerable to HIV and the organizations that serve them.

### **Government Funding**

Public Health Agency of Canada

Ontario Ministry of Health and Long-Term Care, AIDS Bureau

Ontario Ministry of Health and Long-Term Care, Hepatitis C Secretariat

Canadian International Development Agency

Canadian Society for International Health

Interagency Coalition on AIDS and Development

Human Resources and Skills Development Canada

### **Corporate Donors**

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#### Gifts in kind

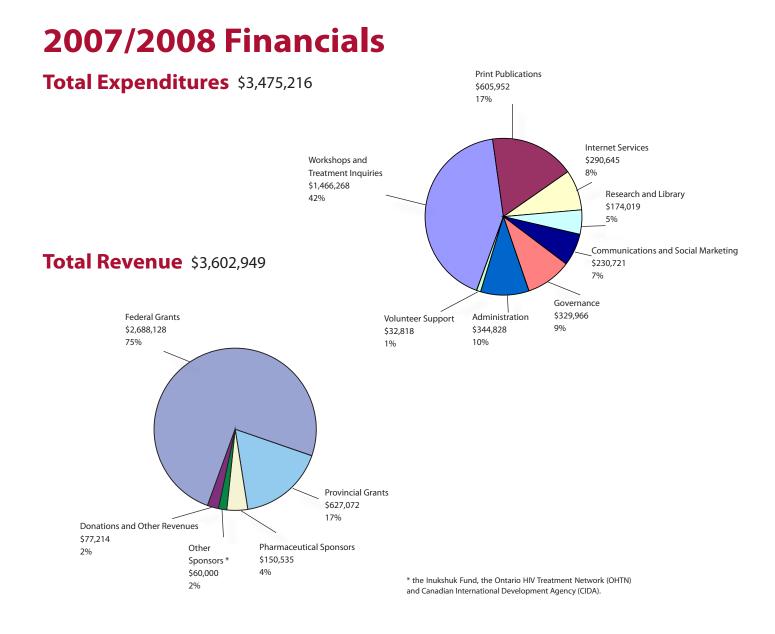
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In addition to the government and corporate supporters listed above, we extend our thanks to our many friends who generously supported our work with personal donations.

### **Numbers to Note**

# At CATIE, we are proud of our record of fiscal responsibility but we do not stop at tracking the dollars.

We believe that who we reach and how we help must also be measured. For this reason, during the past fiscal year CATIE undertook several initiatives to further enhance our reporting, monitoring, and evaluation capabilities. These initiatives included the development of a new central database to efficiently track our service delivery in greater detail and the creation of the full-time position of Manager, Research and Evaluation. We offer here a few numbers to note from the 2007-2008 fiscal year: 1,473 inquiries answered through toll-free telephone service 113 treatment inquiries answered by e-mail 123 workshops delivered to 5,452 people 74 publications launched or updated 97,975 printed publications and CD ROMs disseminated 5.5 million web pages viewed 59,687 bulletins through e-mail More than 90 organizations with which CATIE worked throughout the year More than 600 CATIE Members



### **Beyond the Numbers**

CATIE knows that quantitative measurement of our accomplishments is an important tool for tracking success and communicating this to our stakeholders. At the same time we are committed to gathering qualitative feedback from the individuals and organizations we serve so that we can better understand their needs. Here we share examples of the feedback CATIE has received on its workshops and Capacity Building Project. "Wonderful people, wonderful program. I look forward to more."

"Excellent, well presented, would highly recommend it and take it again."

"First time I've really understood this!"

"A very useful two days. The co-facilitators are highly skilled, accessible, good at reading the room, very knowledgeable. Excellent workshop! Thank you."

"Very well organized and put together..."

"Thanks so much I am very glad I was able to attend and see CATIE as a huge resource."



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